



PROTECTION.
PREVENTION.
PROGRESS.



Centers for Disease
Control and Prevention
National Center for Injury
Prevention and Control

Domestic Violence Prevention Enhancement and Leadership Through Alliances (DELTA):

Achieving Health Equity through Addressing Disparities (AHEAD) - CDC-RFA-CE23-2301

Informational Call

November 7th, 2022

2:00pm – 3:30pm EST

Conference ID	161 285 4804
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Call Moderator	Jessie Crowell (wzu6@cdc.gov)



CDC Introductions

- 1 Jessie Crowell
- 2 Gayle Holmes
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- 4 Phyllis Ottley
- 5 Deanna Walters
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Agenda

- 1 Purpose of the Notice of Funding Opportunity (NOFO)
- 2 Eligibility
- 3 NOFO Activities
- 4 CDC Activities
- 5 CDC Accountability Approach
- 6 Funding Information
- 7 Key Dates & Application Requirements
- 8 Questions

Terminology

Commonly used DELTA AHEAD NOFO terms, acronyms, and definitions

Term	Acronym	Definition
Social Determinants of Health	SDoH	Conditions in the environments in which people live, learn, work, and play that affect a wide range of health, functioning, and quality-of-life outcomes and risks, including risks and protective factors for Intimate Partner Violence (IPV).
Socioecological Model	SEM	A framework of interconnected levels of factors used to understand the risk and protective factors of IPV and the effect of potential prevention strategies.
Community- and Societal-Level Primary Prevention	CSPP	The prevention of violence before it has a chance to occur by reducing risk factors and increasing protective factors for IPV through strategies that impact the community and societal levels of the socioecological model (SEM).
Health Equity	HE	The state in which everyone has a fair and just opportunity to attain their highest level of health. Achieving Health Equity (HE) requires changing systems and policies that have resulted in racial, ethnic, and gender health disparities.
Programs & Policy Efforts	PPEs	The specific, combined activities that are implemented and evaluated for the primary prevention of IPV; see examples in Table 4. Required Focus Areas & Evidence-Based Approaches

Family Violence Prevention and Services Act (FVPSA)

HHS Agency:
**Family & Youth Services
Bureau (FYSB)**

Response & Advocacy
Services

National Domestic
Violence Hotline

HHS Agency:
**Centers for Disease Control &
Prevention (CDC)**

DELTA

A photograph of a woman with glasses and a child wrapped in a blanket, overlaid with a blue and purple gradient. The woman is wearing a dark top and a necklace with a circular pendant. The child is wrapped in a white blanket with colorful stripes. The background is a blurred outdoor setting.

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Purpose of the Notice of Funding Opportunity (NOFO)

Purpose of the DELTA AHEAD NOFO

- + **Decrease risk factors** related to IPV
- + **Increase protective factors** against IPV
- + **Advance evidence** for community- and societal-level Primary Prevention strategies of IPV
- + **Build further evidence of impact** through increased use of **evaluation and surveillance data**
- + **Prioritization** of the **Social Determinants of Health** related to IPV.

A man with a beard and mustache, wearing a light-colored cardigan, is sitting on a windowsill. He is looking out the window with a thoughtful expression. The scene is dimly lit, suggesting dusk or dawn. The window shows a brick wall outside. The overall mood is contemplative and serene.

02 / Eligibility

Eligibility

FOR DELTA AHEAD FUNDING

- 1. Be a State Domestic Violence Coalition (SDVC)***

A list of HHS-designated SDVCs can be found at <https://nnedv.org/content/state-u-s-territory-coalitions>

and

- 2. Include representation of relevant sectors of the state and local community**

See NOFO Section on “Additional Information on Eligibility” for a list of potential sectors to include.

**If the applicant's organization is not on the list of official HHS-designated SDVCs, the applicant must provide a paragraph describing how they meet the second criteria above.*

DELTA AHEAD Funding Categories

+ **Category A**

- Will fund State Domestic Violence Coalitions (SDVCs) who *demonstrate previous experience with, and capacity to, implement and evaluate PPEs for the primary prevention of IPV.*

+ **Category B**

- Will fund SDVCs to *work on building capacity to implement and evaluate PPEs for the primary prevention of IPV.*

A photograph of three young girls swinging happily on a swing set in a park. The girl on the left is wearing a pink top and shorts, the middle girl is wearing a white top and glasses, and the girl on the right is wearing a blue dress. They are all smiling and looking towards the camera. The background is a grassy field with trees in the distance.

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NOFO Activities – Category A

Strategy A1: Strategic Collaboration & Sustainability

- + **Activity A1.1:** Develop, or enhance an already-existing, *State Leadership Team (SLT)*.
 - **Purpose:** to convene state-level stakeholders; develop/refine the SAP; to communicate consistent messaging to stakeholders
- + **Activity A1.2:** Develop, or enhance an already-existing, *State Action Plan (SAP)*.
 - **Purpose:** Identifying and monitoring data related to the SDoH that affect IPV in the state; Explaining how data will be used to inform PPEs; Organizing strategies and priorities through collaboration with statewide partners; Prioritizing and tracking state-level IPV, and risk and protective factor, indicators; Guiding statewide PPE implementation and evaluation

Strategy A1: Strategic Collaboration & Sustainability

- + **Activity A1.2:** Develop, or enhance an already-existing, *State Action Plan (SAP)*.
- + Components: See NOFO page 9 for complete list.
Highlights:
 - *Resource Inventory*
 - summary of state funding available for IPV efforts
 - current uses of funding
 - summary of current CSPP PPEs implemented in the state
 - summary of publicly available surveillance, programmatic, and evaluation data including data on health inequities and SDoH that impact IPV
 - list of all current partnerships in the state
 - *Sustainability Plan* How work will be sustained after funding period ends ; How data will continue to be monitored, used to inform and improve IPV prevention, and communicated among partners

Strategy A1: Strategic Collaboration & Sustainability

- + **Activity A1.3:** Identify at least one Policy Effort that will be implemented at the state level (by the SDVC) and incorporate into SAP.

Applicants submit:

- Implementation Summary
- Evaluation Summary

Strategy A1: Strategic Collaboration & Sustainability

+ Policy Efforts:

+ Anti-Lobbying Restrictions for CDC Recipients:

- <https://www.cdc.gov/grants/documents/anti-lobbying-restrictions.pdf>

+ What is allowed:

- Analyzing data to identify trends & opportunities
- Analyzing & understanding policy options
- Collaborating with stakeholders to educate about policy issues
- Providing evidence and education to policy-makers
- Educating the public about existing policies
- Evaluating the impact of policies

Strategy A1: Strategic Collaboration & Sustainability

- + **Activity A1.4:** Participate in state and national activities to share knowledge, skills, and practice of IPV primary prevention.
 - Program Results
 - Evaluation Findings
 - Tools
 - Lessons Learned
 - Participation in conferences & meetings

Strategy A1: Strategic Collaboration & Sustainability

- + **Activity A1.5:** Participate in the national evaluation of DELTA AHEAD.
- + Purpose of Evaluation:
 - to observe and document the progress, achievements, and lessons learned of recipients as they work toward NOFO objectives
 - Recipients required to participate in the CDC-requested data collection activities, which may include:
 - focus groups, surveys, and interviews.

Strategy A2: Community-level Planning, Implementation, & Evaluation

- + **Activity A2.1:** Partner with a CCR to finalize plans for PPEs.
- + Coordinated Community Response (CCR) Team:
 - A local coalition comprised of members from a variety of sectors that are already engaging in, or are at capacity to engage in, IPV primary prevention strategies affecting the structural determinants of health at the societal and/or community levels of the SEM.

Strategy A2: Community-level Planning, Implementation, & Evaluation

- + **Activity A2.1:** Partner with a CCR to finalize plans for PPEs.
 - At least one CCR; may fund two
 - Policy Effort from Focus Area #3 @ Community-level
 - Work with/educate local-level coalitions and service providers to build local capacity for CSPP and PPEs

Strategy A2: Community-level Planning, Implementation, & Evaluation

+ Selection of PPEs

- + 3 or 4 total
- + At least one from each Focus Area in Table 1 of NOFO
- + Policy Effort from Focus Area 3 must be same as one implemented at state-level by SDVC
- + May propose up to two novel PPEs

Category A - Selection of PPEs: Example #1

Effort	Focus Area	Approaches	Who will Implement
One PPE	#1 Create Protective Environments	Modifying Physical & Social Environments of Neighborhoods	CCR
One PPE	#2 Engaging Influential Adults & Peers	Bystander Empowerment & Education	CCR
One Policy Effort	#3 Strengthening Economic Supports for Families	Strengthening Work-Family Supports	CCR & SDVC

Category A - Selection of PPEs: Example #2

Effort	Focus Area	Approaches	Who will Implement
One PPE	#1 Create Protective Environments	Modifying Physical & Social Environments of Neighborhoods	CCR
Two PPEs	#2 Engaging Influential Adults & Peers	<ol style="list-style-type: none"> 1. Men & Boys as Allies in Prevention 2. Bystander Empowerment & Education 	CCR
One Policy Effort	#3 Strengthening Economic Supports for Families	Strengthening household financial security	CCR & SDVC

Strategy A2: Community-level Planning, Implementation, & Evaluation

- + **Application Requirements for this Activity**
- + 1–2-page Implementation Summary for each PPE:
 - Current or planned capacity
 - Rationale for selection and intended settings & population
 - Intended reach
 - Risk & protective factors being addressed
 - Feasibility

Strategy A2: Community-level Planning, Implementation, & Evaluation

+ Application Requirements for this Activity

+ 1–2-page Evaluation Summary

- Staffing plans
- Focus & questions
- Data sources & management
- Use of data for determining adaptations
- Use of evaluation findings
- Contribution to SAP
- Contribution to CAP
- Plans for sharing and translating data

Strategy A2: Community-level Planning, Implementation, & Evaluation

- + **Activity A2.2:** Identify the SDOH that influence IPV risk and protective factors and specify how they will be addressed through selected PPEs
- + Access publicly available data
- + Address identified SDOH through selection of PPEs (see Table 4 for examples)
- + Incorporate this info into SAP & CAP
- + Applicants should:
 - Use data to support selection
 - Explain how PPEs may influence conditions
 - Demonstrate how impacting SDOH can affect risk and protective factors for IPV

Strategy A2: Community-level Planning, Implementation, & Evaluation

- + **Activity A2.3:** Develop a Community Action Plan (CAP) that includes:
 - Logic Model
 - Implementation & Evaluation Plan for comprehensive PPEs
- + Other components:
 - SDoH and how they interact with IPV
 - Use of data
 - Partnerships
 - Prioritization of CSPP
 - Alignment with SAP

Strategy A2: Community-level Planning, Implementation, & Evaluation

- + **Activity A2.4:** Implement and evaluate state- and community-level PPEs according to SAP
- + State-level Logic Model & Evaluation Plan
- + State-level Policy Effort Implementation & Evaluation
- + Community-level PPE Implementation & Evaluation

A photograph of three young girls swinging happily on a swing set in a park. The girl on the left is wearing a pink top and shorts, the middle girl is wearing a white top and glasses, and the girl on the right is wearing a blue top. They are all smiling and looking towards the camera. The background is a grassy field with trees in the distance.

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NOFO Activities – Category B

NOFO Strategies & Activities: Category B

- + Strategy B1: Strategic Partnerships & Planning (Years 1-2)
- + Strategy B2: Partnership & Capacity Building and Program Planning (Years 2-3)
- + Strategy B3: Program Implementation & Evaluation (Years 4-5)

Strategy B1: Strategic Partnerships & Planning (Years 1-2)

- + **Activity B1.1:** Develop a State Leadership Team (SLT)
- + **Activity B1.2:** Conduct an Environmental Scan to assess the current state of IPV primary prevention in the state
 - Purpose: better understanding existing resources and gaps; prevents duplication of efforts; will inform SAP and PPEs
 - More guidance provided post-award

Strategy B1: Strategic Partnerships & Planning (Years 1-2)

- + **Activity B1.2:** Conduct an Environmental Scan to assess the current state of IPV primary prevention in the state
- + Applicants must submit a *summary of their plans for the environmental scan* that includes:
 - how the scan will be conducted and by whom, how the results will be compiled and organized, how the resulting data will be used to inform the selection of PPEs, and how the results will be used to inform state-level planning (i.e., the SAP).

Strategy B1: Strategic Partnerships & Planning (Years 1-2)

- + **Activity B1.3:** Develop a State Action Plan (SAP)
- + **Activity B1.4:** Identify at least one Policy Effort that will be implemented at the state level (by the SDVC) and the community level (in collaboration with the CCR) and incorporate into SAP
- + **Activity B1.5.** Participate in state and national activities to share knowledge, skills, and practice of Intimate Partner Violence (IPV) primary prevention.

Strategy B2: Partnership & Capacity Building & Program Planning (Years 2-3)

- + **Activity B2.1.** Partner with a CCR team to implement & evaluate community-level PPEs
 - A CCR is an active, local coalition that is addressing IPV in the community.

Strategy B3: Program Implementation & Evaluation (Years 4- 5)

- + **Activity B3.1.** Implement and evaluate a total of 2 to 3 evidence-informed PPEs at the state and community levels in collaboration with community partners
 - State-level Policy Effort Implementation Plan & Evaluation Plan
 - State-level Logic Model and Evaluation Plan
 - Community-level PPE Implementation and Evaluation

Category B - Selection of PPEs: Example #1

Effort	Focus Area	Approaches	Who will Implement
One PPE	#1 Create Protective Environments	Improving school climate throughs safety and monitoring in schools	CCR
One PPE	#2 Engaging Influential Adults & Peers	Bystander Empowerment & Education	CCR
One Policy Effort	#3 Strengthening Economic Supports for Families	Strengthening household financial security	CCR & SDVC

Category B - Selection of PPEs: Example #2

Effort	Focus Area	Approaches	Who will Implement
One PPE	#1 Create Protective Environments	Modifying Physical & Social Environments of Neighborhoods	CCR
One Policy Effort	#3 Strengthening Economic Supports for Families	Strengthening Work-Family Supports	SDVC & CCR

Category A & B Novel PPEs

PPEs not listed in Table 4. Required Focus Areas and Evidence-Based Approaches under “Example Program or Policy Efforts”

+ Novel PPEs

- + Must meet the following criteria:
 - Fits within one of the Approaches
 - Addresses risk & protective factors
 - Demonstrates a theoretical link between the PPE and IPV outcomes
 - Has implementation materials available to practitioners
 - Is feasible to implement and evaluate

Category A & B Novel PPEs

PPEs not listed in Table 4. Required Focus Areas and Evidence-Based Approaches under “Example Program or Policy Efforts”

+ Novel PPEs

+ Must meet the following criteria:

- Has documented evidence of effectiveness OR includes the following:
 - Grounded in theory
 - Demonstrated evidence of effectiveness
 - Has been successfully implemented

Category A & B PPE Adaptations

+ Adaptations

- May be needed to: increase implementation feasibility, improve understanding and engagement, increase relevancy of program to cultural characteristics
- Consider and Plan for where possible
- Using Essential Elements to Select, Adapt, and Evaluate Violence Prevention Approaches:
<https://www.cdc.gov/violenceprevention/pdf/adaptationguidance.pdf>

Strategy B3: Program Implementation & Evaluation (Years 4- 5)

- + **Activity B3.2.** Participate in the national evaluation of DELTA AHEAD



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CDC Activities

CDC Support to Recipients

- + Training and Technical Assistance (TTA) via webinars, CoPs, guidance documents, individual & group calls, etc.
 - Violence Prevention Technical Assistance Center (VPTAC)
- + Rapid Feedback
- + Tools & Resources
- + Consultation on activities & deliverables

CDC will provide Technical Assistance (TA) & feedback on:

- + Work Plan
- + NOFO logic model
- + State Action Plan (SAP)
- + Implementation summaries & plans
- + Evaluation summaries & plans
- + Community Action Plan (CAP)
- + Environmental Scans (Category B)
- + PPE implementation & evaluation
- + Selection of state-level indicators
- + Selection of outcomes
- + Evaluation design & problem-solving
- + Connection to National Dialogue & other Training and TA.



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CDC Monitoring & Accountability Approach

Monitoring & Accountability Activities

- + Site visits
- + Individual TA calls
- + Recipient reporting (e.g., APR) & Performance
 - Work Plans
 - Budgets
 - Outcomes achievement
 - Performance measures

CDC Support to Recipients

- + Training and Technical Assistance (TTA) via webinars, CoPs, guidance documents, etc.
 - Violence Prevention Technical Assistance Center (VPTAC)
- + Rapid Feedback
- + Tools & Resources
- + Consultation on activities & deliverables



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Funding Information

Funding Information – *subject to availability of funding* – and time frames

- **Total Project Funding:**
\$45,000,000
- **Average one year award, per recipient**
 - Category A: \$500,000
 - Category B: \$285,700
- **Award floor per award year, per recipient:**
 - Category A: \$350,000
 - Category B: \$250,000
- **Award ceiling per award year, per recipient:**
 - Category A: \$500,000
 - Category B: \$310,000
- **Budget period length:** 12 months
- **Total project period length:** 5 years

A photograph of three young girls sitting on a swing set in a park. The girl on the left is wearing a pink dress and has a large bow in her hair. The girl in the middle is wearing glasses and a white top. The girl on the right is wearing a blue dress. They are all smiling and looking towards the camera. The background is a grassy field with trees in the distance. The image has a blue and purple color overlay.

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Key Dates & Application Requirements

Key NOFO Dates

Activity	Date
Letter of Intent due <i>(strongly encouraged, but not required)</i>	October 15, 2022
NOFO Application to Grants.gov	November 29, 2022, 11:59pm EST
Notice of Award	TBD
NOFO Funding Begins	March 2 nd , 2023
NOFO Funding Ends	March 1 st , 2028

Application Requirements

- Table of Contents
- Project Abstract
- Project Narrative
 - Background
 - Approach
 - Purpose
 - Outcomes
 - Strategies and Activities
 - Collaborations
 - Target Populations (i.e. Population of Interest)
 - Evaluation and Performance Measurement Plan
 - Includes Data Management Plan
 - Organization Capacity
- Work Plan
- Budget Narrative

Data Management Plan (DMP)

<https://www.cdc.gov/grants/additional-requirements/ar-25.html>

The DMP assures public health data quality through the data's lifecycle and describes plans to deposit data in a repository to preserve and make readily available. The DMP should include:

- A description of the data
- Standards to be used for the collected or generated data
- Mechanisms for or limitations to providing access to and sharing of the data
- Statement on the use of data standards that ensure all released data have appropriate documentation
- Plans for archiving and long-term preservation of the data

*** Publicly available data management plans templates are available online from UofM and USGS ([ICPSR at the University of Michigan](#) , [USGS Data Management Plans](#)); however, feel free to utilize the template of your choice as long as required information from the cooperative agreement is included.

Additional Documents/Attachments

- Additional Documents / Attachments
 - Category A
 - Implementation Summary for each PPE
 - Evaluation Summary for each PPE
 - Category B
 - Plans for Environmental Scan
 - Letters of Support
 - Resumes and/or Curriculum Vitae
 - Organizational Chart
 - Memorandums of Agreement (MOA) or Understanding (MOU)
 - Bona Fide Agent status documentation (if available)



08 /
Questions

Thank you!

The findings and conclusions in this presentation are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.