

ANNEX 1: WEE - Break Down Barriers Expression of Interest Template Required Format

The main body of the expression of interest must not exceed 2 pages (one-sided) and must use standard 1 inch margins, single space, and 12pt Times New Roman font.¹ The expression of interest must use the format described below. The expression of interest must be submitted to PretoriaApplications@usaid.gov and copied to gda@usaid.gov.

SECTION I - OVERVIEW OF PROPOSED ALLIANCE

A. Name and Contact Information of Applicant

B. Title of Proposed Alliance

C. Overall Objective of the Alliance (1-2 sentences)

D. Which Pillars of the W-GDP Initiative does this program address? (check all applicable, delete those non applicable)

- Pillar one
- Pillar two
- Pillar three (required)

E. Which pillar three area(s) of emphasis are being addressed? (check all applicable, delete those non applicable)

- Accessing Institutions
- Building Credit
- Owning and Managing Property
- Traveling Freely
- Removing Restrictions on Employment

F. Which WEE - Break Down Barriers objectives are addressed? (check one, delete the other)

- Option 1: Objectives one and two
- Option 2: Objectives two and three

G. Amount of Funding (if any) Requested from USAID \$ _____

(Instructions: If selected Option 1 in Section I.F of this template, amount of funding requested must be \$1-5million. If selected Option 2 in Section I.F of this template, amount of funding requested must be \$1-2 million)

F. Value of Anticipated Private Sector Resource Contributions \$ _____

(Instructions: The amount must equal or exceed amount of funding requested from USAID at a ratio of 2:1, preferably greater)

SECTION II – DESCRIPTION OF ALLIANCE

A. Background and Analysis (1 paragraph)

- Provide a concise statement of the main gender issue, gap, challenge, or opportunity to be addressed, including its relationship to relevant W-GDP pillars.

B. Program Goal, Objectives, and Theory of Change

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- State the program goal and objectives, activities [even if illustrative] and anticipated outcomes, with metrics if possible.
- Articulate a succinct theory of change or development hypothesis for the proposed program.

C. Sustainability and Monitoring Approach (no more than 1 paragraph)

- Provide a brief description of how the impact of the activity will result in self-sustaining outcomes after use of the funds.
- Review the [W-GDP 2019 Annual Report, page 38, Table2. Additional Illustrative Indicators from United States Government Programs and Partnerships by W-GDP Pillar.](#) Identify potential indicators that this program can report on by listing the indicators as numbered in Table 2. (For example: 1.1, 2.3, and 3.2.).

[Sections I and II of the expression of interest must not exceed two pages.]

Annex 1: WEE - Break Down Barriers Expression of Interest Template PARTNER RESOURCE TABLE²

(The Partner Resource Table is required. It does not count toward the 2-page limit)

Use this table (see next page) to list and briefly describe the projected resources to be contributed by each of the partners to the alliance. Please list business contributions first, foundation contributions second, then any other private sector partner contributions. Contributions from other types of partners should be listed after the private sector contributions have been listed. Please note that only the resources provided by entities defined as “Private Sector” under the GDA APS are potentially eligible to be counted toward the private sector leverage requirement.³

² If applicant cannot provide this information, the applicant should not submit an expression of interest. If applicant submits an expression of interest, USAID is under no obligation to review it.

³ Private Sector is limited to: for-profit entities such as a business, corporation, or private firm; private equity or private financial institutions, including private investment firms, mutual funds, or insurance companies; private investors (individuals or groups); private business or industry associations, including but not limited to chambers of commerce and related types of entities; private grant-making foundations or philanthropic entities (including corporate foundations); or, subject to the criteria set forth in the GDA APS, private individuals and philanthropists. Alliances developed under this GDA APS must involve one or more of these private sector entities.

