Enhancing Engagement and Retention in Quality HIV Care for Transgender Women of Color – Demonstration Sites

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FUNDING OPPORTUNITY ANNOUNCEMENT

Fiscal Year 2012

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Application Due Date: April 16, 2012

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Adan Cajina
Branch Chief, Demonstration and Evaluation Branch
Email: ACajina@hrsa.gov
Telephone (301) 443-3180
Fax: (301) 594-2511

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I. Funding Opportunity Description

1. Purpose

This announcement solicits applications for a Special Projects of National Significance (SPNS) Program multi-site initiative entitled Enhancing Engagement and Retention in Quality HIV Care for Transgender Women of Color - Demonstration Sites. This initiative is expected to provide funding during federal fiscal years 2012 - 2016 to support organizations that will design, implement and evaluate innovative interventions to improve timely entry, engagement and retention in quality HIV care for transgender women of color living with HIV infection. The primary focus of this initiative is to identify and successfully engage and retain in care transgender women of color who are at high risk of HIV infection or are infected with HIV but are unaware of their HIV status; are aware of their HIV infection but have never been engaged in care; are aware but have refused referral to care; or have dropped out of care.

Up to eight awards are anticipated, at up to $300,000 per year over a five year project period. Awardees will be required to participate in a comprehensive multi-site evaluation throughout the five year project period led by an Evaluation and Technical Assistance Center (ETAC) to identify and document successful models for purposes of dissemination and replication at the national level. Funding for the ETAC is being made available under a separate announcement (HRSA-12-101) and organizations that apply under this funding announcement may not also apply under the ETAC announcement. Funds awarded under this announcement may not be used for direct HIV care services or for duplication of existing services, but rather to fund activities designed to identify, engage and retain HIV-positive transgender women of color in quality HIV care. Direct HIV care is funded by other sources, such as Ryan White HIV/AIDS Program Parts A, B, C, and D.

According to the Centers for Disease Control and Prevention (CDC), national HIV incidence in the United States is now relatively stable. An alarming exception to this stability are the increasingly higher annual incidence rates in young men who have sex with men (YMSM) and in particular, African-American YMSM. CDC also estimates that 21 percent of the 1,106,400 adults and adolescents living with HIV in the U.S. at the end of 2006 were unaware of their infection. Those unaware account for over half of new sexually transmitted HIV infections, with transmission rates 3.5 times higher than those who are aware. Additionally, as many as one third of those previously diagnosed and aware of their HIV infection remain out of care, often


for years.\textsuperscript{5} Timely entry into HIV care post-diagnosis has been found to have a number of benefits, including decreased morbidity, mortality and infectiousness,\textsuperscript{6} as well as exposure to effective secondary prevention efforts through cost-effective clinical interventions.\textsuperscript{7, 8} There are many reasons why HIV-positive persons may delay entering care upon diagnosis, including structural, financial and personal/cultural barriers arising from racial, ethnic and gender disparities.\textsuperscript{9} Continuous retention in care has benefits similar to those of timely entry, and a number of strategies have been developed to promote retention such as intensive case management, patient navigation, peer support groups, and mobile van outreach to find clients who were lost to follow-up.\textsuperscript{9, 10}

The National HIV/AIDS Strategy (NHAS\textsuperscript{11}) released in July 2010 by the White House Office of National AIDS Policy has three primary goals: 1) reducing the number of people who become infected with HIV, 2) increasing access to care and optimizing health outcomes for people living with HIV, and 3) reducing HIV-related health disparities. The NHAS states that more must be done to ensure that new prevention methods are identified and that prevention resources are more strategically deployed. Further, the NHAS recognizes the importance of getting people with HIV into care early after infection to protect their health and reduce their potential of transmitting the virus to others. HIV disproportionately affects people who have less access to prevention and treatment services and, as a result, often have poorer health outcomes. The NHAS thus advocates adopting community-level approaches to reduce HIV infection in high-risk communities and reduce stigma and discrimination against people living with HIV. To ensure success, the NHAS requires the Federal government and State, tribal and local governments to increase collaboration, efficiency, and innovation. Therefore, to the extent possible, Ryan White program activities should strive to support the three primary goals of the National HIV/AIDS Strategy.

The NHAS’s first primary goal of reducing new HIV infections includes an actionable step of


\textsuperscript{7} Myers JJ, Shade SB, Rose CD, et al. Interventions Delivered in Clinical Settings are Effective in Reducing Risk of HIV Transmission Among People Living with HIV: Results from the Health Resources and Services Administration (HRSA)'s Special Projects of National Significance Initiative. \textit{AIDS and Behavior}, 2010 June; 14 (3): 483-492.


\textsuperscript{9} Tobias C, Cunningham WE, Cunningham CO, & Pounds MB. Making the Connection: The Importance of Engagement and Retention in HIV Medical Care. \textit{AIDS Patient Care & STDs}, 2007; 21 (Supplement 1): S3-S8.


intensifying HIV prevention efforts in communities where HIV is most heavily concentrated, and identifies gay and bisexual men and transgender individuals as high-risk target populations.\textsuperscript{12} Another actionable step under this goal is expanding targeted efforts to prevent HIV infection, with recommended actions including (2.2) strengthening HIV screening and surveillance activities to identify populations at greatest risk that need to be targeted for HIV prevention services and (2.4) expansion of prevention with HIV-positive people.\textsuperscript{13}

CDC does not yet report HIV surveillance data for transgender people, who have been classified as Men who have Sex with Men, but may do so in the future.\textsuperscript{14} However, CDC has published some data that suggests transgender people are at high risk for HIV/AIDS, and many may be living with HIV infection. In 2000, CDC reported an outbreak of HIV-related Tuberculosis among MSM in the House Ball Communities of Baltimore, MD; Jersey City, NJ; and New York City. House Balls are competitive performance events frequented by MSM and transgender persons, and CDC found an HIV prevalence rate of 62 percent among the 26 TB case patients.\textsuperscript{15} Also in 2000, CDC reported that transgender persons had the highest HIV prevalence among all reported sexual identities in the 1994-1998 Young Men’s Study. HIV prevalence among young transgender persons (14.3 percent) was almost twice that of young gay men (7.5 percent).\textsuperscript{16} In 2005, CDC reported the prevalence of newly identified HIV infections was highest among persons in social networks recruited by transgender persons (20 percent), followed by MSM (14.9 percent).\textsuperscript{17} In 2011, CDC responded to this increasing HIV incidence among youth by awarding $55 million over five years to 34 community-based organizations for HIV prevention targeting both young MSMs and young Transgender Persons of Color.\textsuperscript{18}

Absent core surveillance data, much of what is known about HIV infection among transgender persons has been gained through urban health department and community-driven needs assessment surveys and risk behavioral studies using mostly convenience sampling. CDC’s Prevention Research Synthesis Team conducted a meta-analysis of these studies, and in the 22 studies that reported HIV status, estimated HIV prevalence among transgender women was almost 12 percent by participants in 18 studies who self-reported their status.\textsuperscript{19} However, estimated prevalence for those who were actually HIV-tested in 4 studies was nearly 28 percent, suggesting that between 45 to 65 percent of HIV positive transgender women are unaware of their HIV status. These data are comparable to a 1998 study of 515 transgender people in San

\textsuperscript{12} NHAS, p.15
\textsuperscript{13} NHAS, p. 19
\textsuperscript{14} CDC. HIV among Transgender People Fact Sheet, August 2011.
\textsuperscript{18} CDC. Funding Opportunity Announcement (FOA) PS11-1113: Human Immunodeficiency Virus (HIV) Prevention Projects for Young Men of Color Who Have Sex with Men and Young Transgender Persons of Color.
Francisco that found 35 percent of those testing positive were unaware of their HIV positive status. Therefore, there is an apparent emerging need for increased HIV testing among transgender people. In an analysis of national testing data from 2009, CDC reported that the highest rate of newly identified confirmed HIV infection was among transgender persons (2.6 percent, compared with 0.9 percent among males and 0.3 percent among females). However, only 4,112 of the 2,620,877 persons tested – less than 2/10s of 1 percent – were transgender persons. Although the health departments of California, Los Angeles, San Francisco and New York have reported transgender-specific HIV testing data, other health departments have yet to follow their lead. Two earlier studies also reported high incidence rates of new HIV infections for transgender women in San Francisco in 2001 (7.8 infections per 100 person years) and in Los Angeles in 2000 (3.4 infections per 100 person years).

HIV prevalence and incidence among transgender women may parallel that of MSM, with the highest rates found among those of color. In previous research, African-American transgender women had been found to have the highest HIV prevalence rates, ranging from 41 to 63 percent. Among Latinas, HIV prevalence has ranged from 14 to 50 percent, and from 4 to 27 percent among Asian-Pacific Islander transgender women. In 2009,
CDC conducted a three city Transgender HIV Behavioral Surveillance study which identified significant levels of unprotected sex with male partners, sex work and homelessness among African-American and Latina transgender women.\textsuperscript{34, 35}

Young transgender women and young MSM also share similar HIV risk factors, including unsafe sexual behaviors and substance abuse. In two studies of HIV among young transgender women, HIV prevalence ranged from 19 to 22 percent.\textsuperscript{36, 37} Exchange sex has been reported among YMSM, and many transgender youth engage in survival sex where sexual behavioral risks increase.\textsuperscript{38,39} Unlike MSM, female gender identity affirmation through unprotected sex with male partners has been identified as an HIV/STD risk factor among transgender women.\textsuperscript{40, 41}

Transgender women also experience HIV and Hepatitis C transmission risks through needle sharing from injection drug use,\textsuperscript{42,43,44} and hormones and silicone injections.\textsuperscript{43,45}

The second primary goal of the NHAS is to increase access to care and improve health outcomes for people living with HIV.\textsuperscript{46} Despite high rates of HIV prevalence, incidence and risk behaviors identified in research, there is evidence suggesting a treatment gap exists among transgender women living with HIV/AIDS. A four-city study using data from the National Institute of Mental Health’s Healthy Living Project found that transgender women were less likely to receive Highly Active Anti-Retroviral Therapy compared with a control group of MSM, heterosexual women and men, and male intravenous drug users.\textsuperscript{47} According to 2008 data from the Ryan White HIV/AIDS Program, only 6,328 transgender clients received Ryan White services nationwide,

\begin{thebibliography}{99}
\bibitem{33} Clements K, Katz M, & Marx R. \textit{The Transgender Community Health Project: Descriptive Results}. San Francisco Department of Public Health, February 18, 1999.
\bibitem{42} Clements-Nolle et al., 2001
\bibitem{44} McGowan CK. \textit{Transgender Needs Assessment, December 1999}. The HIV Prevention Planning Unit of New York City Department of Health and Mental Hygiene.
\bibitem{45} New York City Department of Health and Mental Hygiene. Health Department Warns that Cosmetic Injections from Unlicensed Practitioners Can Cause Serious Health Effects and Death. NYCDOHMH, April 17, 2009.
\bibitem{46} NHAS, p.21
\end{thebibliography}
and only 365 were enrolled in ADAP Programs. A 2002 study using data from HRSA’s Client Demonstration Project found that compared to male Ryan White clients, transgender clients were 85 to 90 percent less likely to engage or remain in safety net-funded primary medical care. CDC’s Medical Monitoring Project, which assesses clinical and behavioral outcomes among HIV-infected persons, found that among 898 participants of its pilot cycle (6 States and 3 cities) only 15 (less than 2 percent) were transgender persons.

With regard to access to care, the NHAS states that being linked to care is not enough. It is estimated that as many as 30 percent of people diagnosed with HIV are not accessing care. There is a need to re-engage people diagnosed with HIV who have never been in care or who have subsequently fallen out of care. Furthermore, Transgender individuals are particularly challenged in finding providers who respect them and with whom they can have honest discussions about hormone use and other practices, and this results in lower satisfaction with their care providers, less trust, and poorer health outcomes.

There is considerable evidence that transgender people experience difficulties when attempting to access health care. Discrimination by health care providers who have denied medical care to transgender people has been reported in six studies ranging from 11 to 53 percent. For many transgender people, simply disrobing for a physical exam places them in an unsafe situation. Past experiences with provider insensitivity and hostility can produce intense fears of disclosure of transgender status, causing many to avoid the health care system altogether. High rates of joblessness and poverty among transgender people, especially those of

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49 Ashman J, Conviser R & Pounds M. Associations between HIV-positive individuals’ receipt of ancillary services and medical care receipt and retention. AIDS Care, 14 (Supplement 1): S109–S118.
51 NHAS, p.24
52 NHAS, p.26
61 Garofalo R et al, 2006
color and transgender youth, often result in a lack of health insurance or underinsurance. Percentages of transgender people who lack health insurance range from 21 to 64 percent in studies conducted in 9 cities and from 13 to 27 percent in 2 states. Accordingly, participants in a 2005 community consultation meeting conducted by HRSA’s HIV/AIDS Bureau recommended funding a SPNS project focused on transgender people to develop treatment interventions for this population.

**Program Requirements**

For the purposes of this funding opportunity announcement, *transgender* is defined as a term to describe a person whose self-reported gender identity does not correspond with their assigned physical sex at birth. *Transgender women* is used in this announcement to describe natal males with female gender identities and/or feminine gender expressions. *Transgender women of color* describes those who identify as belonging to one or more of the following racial and ethnic categories established by the Office of Management and Budget’s Standards for Data on Race and Ethnicity and used by the U.S. Census Bureau: American Indian or Alaska Native; Asian; Black or African American; Hispanic or Latino; or Native Hawaiian or Other Pacific Islander. Although transgender women of color living with HIV infection are the primary target population for the multi-site evaluation of this initiative, this definition does not preclude the provision of services under this initiative to persons of any race, ethnicity, sex, sexual orientation, or gender identity. Other populations of interest include other transgender women, transgender men, and other gender non-conforming persons at risk or living with HIV/AIDS.

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65 Risser et al, 2005
66 McGowan, 1999
67 McGowan, 1999
68 Reback et al, 2001
69 Kenagy and Bostwick, 2005
70 Zians, 2006
71 Xavier et al, 2005
74 Clements-Nolle et al, 2001
75 Odo & Hawelu, 2001
76 Xavier et al, 2007
77 Transgender Law Center, 2009
Successful applicants will demonstrate their familiarity with their local transgender population, and be able to show high incidence and/or prevalence rates of HIV infection among transgender women of color within their jurisdictions, using the most recent, available, transgender-specific data (i.e., non-MSM). Data sources may include but are not limited to HIV testing data; surveillance and epidemiology reports and profiles of state and local public health departments; needs assessment surveys; risk behavioral surveys and other transgender-specific studies. Applications should include a literature review that demonstrates an in-depth understanding of the issues that interfere with identifying, engaging and retaining transgender women of color living with HIV infection in HIV primary care.

Successful applicants will demonstrate their ability to outreach and connect with their local transgender population, and will propose strategies to identify HIV positive transgender women, with an emphasis on those who are unaware of their HIV infection. In 2006, CDC released its Revised Recommendations for HIV Testing of Adults, Adolescents, and Pregnant Women in Health-Care Settings 80 which seeks to increase HIV screening of patients, improve earlier detection of HIV infection and to connect those previously unaware of their infection into treatment and prevention services. To accomplish these objectives, the recommendations called for the expansion of HIV testing beyond traditional HIV providers to include hospital emergency rooms, urgent care clinics, inpatient services, substance abuse treatment clinics, public health clinics, community clinics, correctional health-care facilities, and other primary care settings. Therefore applicants will be expected to effectively leverage their own existing HIV counseling and testing resources, as well as those within their service communities, to test and identify HIV-positive transgender women of color. Because the primary focus of this SPNS initiative is engagement and retention in HIV primary care, the SPNS program is limiting funding for HIV testing to a maximum of five (5) percent of total annual awards.

Successful applications will demonstrate a thorough understanding of the issues specific to their service areas that interfere with identifying transgender women of color who are unaware of their HIV status, as well as engaging and retaining those newly diagnosed in quality HIV primary care. Ryan White Parts A, B and C –funded organizations are already required to describe their strategies, plans and data for the Early Identification of Individuals with HIV/AIDS (EIIHA), which is defined as the identifying, counseling, testing, informing, and referring of diagnosed and undiagnosed individuals to appropriate services, as well as linking newly diagnosed HIV positive individuals to medical care.81 This initiative will use the 2011 EIIHA definition of those who are unaware of their HIV status as any individual who has not been tested for HIV in the past 12 months, or any individual who has not been informed of their HIV test result (HIV

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81 See page 19 of the 2012 Part A Funding Opportunity Announcement (HRSA-12-128) at: https://grants.hrsa.gov/webExternal/FundingOppDetails.asp?FundingCycleId=E968A587-A1B4-49B7-8BF9-2AFD963BDE20&ViewMode=EU&GoBack=&PrintMode=&OnlineAvailabilityFlag=True&pageNumber=1&Popu p=#Purpose
positive or HIV negative), or any HIV positive individual who has not been informed of their confirmatory HIV test result.\textsuperscript{82}

Defining exactly what is meant by being linked to and retained in HIV primary care services can become complex. The HIV/AIDS Bureau conducted an expert consultation meeting in 2005 focusing on outreach efforts to engage HIV-infected persons in care, and later published a report\textsuperscript{83} containing an engagement in care continuum model intended to assist service providers and policymakers design programs to meet variable client needs (see Figure 1). At one end of the continuum are those who are completely unaware of their HIV status and thus not in care, while those fully engaged in continuous HIV care are at the other end. In between are various degrees of engagement. Ideally, HIV-infected persons would progress from learning they are HIV positive to immediate linkage to HIV primary care to maintaining full engagement in that care. However, the reality is quite different, and research has shown that Ryan White clients may move through different stages along the continuum at various times in their lives.

\begin{figure}
\centering
\includegraphics[width=\textwidth]{engagement_in_care_continuum.png}
\caption{Engagement in Care Continuum}
\end{figure}

Successful applicants will propose interventions that address the many patient-level barriers to access to care encountered by transgender women of color, including but not limited to discrimination in employment, housing and health care; physical and sexual violence; economic vulnerability; housing instability and homelessness; substance abuse; depression and suicidality; competing access to care and life priorities; and culturally-specific racial and ethnic differences such as language barriers and immigration status. Interventions may also address provider-patient communications and provider cultural competence; clinical care competencies with regard to transgender health; secondary prevention of HIV transmission; and patient education needs. Each applicant must include a description of the theoretical basis for their proposed intervention. Interventions may be based upon proven outreach and engagement models; and/or adaptations of proven models; and/or novel models of outreach and engagement in care. Although existing prevention interventions such as the DEBIs\textsuperscript{84} may be adapted and incorporated

\textsuperscript{82} See page 16 of the 2011 Part B Funding Opportunity Announcement (HRSA-11-061) at: https://grants.hrsa.gov/webExternal/FundingOppDetails.asp?FundingCycleId=4012E24E-92BC-400C-94CF-0D63436711D8&ViewMode=EU&GoBack=&PrintMode=&OnlineAvailabilityFlag=&pageNumber=&version=&NC=&Popup=


\textsuperscript{84} See http://www.effectiveinterventions.org/
into a demonstration site project, the goals of the interventions must focus on the identification, engagement and retention of transgender women of color living with HIV infection in care.

Interventions should contain a plan for the creation of a new or the improvement of an existing referral network that will link transgender women of color to HIV medical care and support services to ensure a continuum of community-based care. Interventions should address the increased need for ancillary services, including but not limited to mental health services, substance abuse treatment and hormonal therapy. Ryan White providers are already expected to be or become familiar with medical management issues unique to HIV-positive transgender people under their care, including hormonal therapy. Clinical and social service staff also are expected to be respectful, supportive and familiar with LGBT cultures in order to create a welcoming environment, and be aware of community agencies with additional resources to serve sexual and gender minorities.\(^{85}\)

Successful applicants will be required to work collaboratively with the ETAC funded under a separate announcement. The ETAC, with the collaboration of SPNS Program staff, will design and implement a comprehensive national multi-site evaluation to assess the interventions of the demonstration sites and the multi-site participant cohort as a whole. The ETAC also will provide technical assistance to the demonstration sites during regular teleconferences; through its website and webinars; during annual site visits; and at the twice-a-year national meetings of the initiative. The ETAC will also be responsible for capacity building activities with regard to the provision of quality clinical and culturally competent HIV primary care to transgender women of color. Finally, the ETAC will lead publication and dissemination activities, in collaboration with the demonstration sites and SPNS Program staff. Applicants should carefully read the requirements for the ETAC under Announcement Number HRSA-12-101 to better understand the importance of the national, multi-site evaluation requirements.

Demonstration sites must agree to fully participate in the multi-state evaluation of this SPNS initiative led by the ETAC. Demonstration sites will be expected to collect and report relevant quantitative and qualitative outcome, process and cost measures for their interventions to the ETAC. These data may include but are not limited to client characteristics; biomedical and behavioral health indicators; barriers to access and factors facilitating the utilization of core HIV medical and support services; medication adherence and HAART-hormone interactions; and other outcome measures as defined by the ETAC. A process evaluation will document any barriers to the effective implementation of strategies employed by the interventions, and a cost analysis study (or cost effectiveness study, if feasible) will collect labor and programmatic costs incurred by the intervention. In the spring of 2012, the Office of HIV/AIDS Policy (OHAP) of the Department of Health and Human Services will issue guidance requiring use of a standard set of metrics to assure consistent outcome evaluation for the National HIV/AIDS Strategy. To assure expeditious translation of research into practice, both the ETAC and the demonstration sites will be required to incorporate these data standards where appropriate in planning their multi-site and local evaluations for the initiative.

Since clinical client level data will be collected and reported, please note that if the applicant organization is not a direct provider of HIV primary medical care, it must identify a medical provider organization with which to work collaboratively. The collaborating medical provider organization must state in a formal Memorandum of Agreement its willingness and ability to collect and report such clinical data to the ETAC; its intentions to obtain Institutional Review Board (IRB) approval and annual renewals to do so; and its willingness to submit these IRB approvals and renewals to the ETAC and SPNS Program staff.

Because this population is under-studied, the ETAC may also conduct focused studies in addition to the multi-site evaluation regarding related aspects of HIV testing and treatment, and access to routine health care and transgender health services. Demonstration sites are also expected to participate in these focused studies, with specific topics generated by the ETAC in collaboration with the demonstration sites and the SPNS Program. Examples of these focused studies may include but are not limited to case studies; provider-patient communications and provider cultural competencies; clinical care competencies with regard to transgender health; secondary prevention of HIV transmission; social support and patient education needs.

Demonstration sites also will be expected to conduct their own local evaluations to assess the effectiveness of their interventions in improving timely entry, engagement and retention of transgender women of color in quality HIV primary care. Successful applicants will describe a detailed plan for conducting a rigorous local evaluation of their interventions, including proposed evaluation questions to be explored and quantitative and/or qualitative methodology to be used to assess the effectiveness of their intervention. With the assistance of the ETAC, demonstration sites will be required to develop an Intervention Manual to document the methodology, implementation and outcomes of their intervention project, in order to guide its potential replication in the future. Although due in Year 5 of the initiative, successful applicants will be expected to develop the Intervention Manual over the course of the initiative. The ETAC will provide technical assistance for the development of the Intervention Manual, as well as for local evaluation design and implementation.

Applicants’ proposed staffing plans must include at a minimum, a 25 percent full-time equivalent (.25 FTE) local evaluator or local evaluation team, to design and oversee the implementation of the local evaluation and coordinate the multi-site evaluation activities led by the ETAC. The evaluation staff should have demonstrated knowledge and expertise in conducting health care evaluations and will ultimately be responsible for developing the Intervention Manual, with input from relevant staff.

Successful applicants will be required to submit their proposed local evaluation plan, the multi-site evaluation plan and any other related studies to their respective IRBs for review and approval. Demonstration sites will be required to submit to the ETAC and the SPNS Program on an annual basis proof of IRB approvals and renewals for all client-level data collection instruments, informed consents and evaluation materials. Demonstration sites also must cooperate with the ETAC and the SPNS Program regarding the privacy and confidentiality of study participants and their health-seeking efforts. Demonstration sites will be expected to
conform with regulations for human subjects research protection as set forth in the Code of Federal Regulations. Therefore, the principal investigator, project director and other key project personnel should have received training in human subjects research protections, such as the National Institutes of Health (NIH) online course. Applicants must have a written plan in place to safeguard study participants’ privacy and confidentiality, in accordance with HIPAA regulations and human subjects research protections. Applicants also must demonstrate they have documented procedures for the electronic and physical protection of study participant information and data. If awarded, both the plan to safeguard study participants’ privacy and confidentiality and the documented procedures for the electronic and physical protection of participant data will undergo review by the ETAC for its thoroughness, and any deficits must be remedied. All client-level data to be collected by demonstration sites in the multi-state evaluation must be electronically maintained and electronically transferable to the ETAC’s web-based data collection system.

Successful applicants must agree to participate in publication and dissemination of program findings and lessons learned in collaboration with the ETAC and SPNS Program staff. Each demonstration site will be expected to contribute at least one project staff member to represent them on the initiative’s publications and disseminations committee. Successful applicants will have personnel with the necessary skills to communicate project findings and lessons learned to local communities, state and national conferences, and policymakers, and to work collaboratively in writing and publishing findings in peer reviewed journals and making presentations at conferences. Project findings to be disseminated include, but are not limited to, innovative strategies and novel approaches to improve the identification of transgender women of color living with HIV infection; their timely entry, engagement and retention in high quality HIV primary care; interactions between HAART medications and hormonal therapy; lessons learned and best practices in transgender health. Demonstration sites will be expected to contribute materials for inclusion on the initiative’s website, which will be maintained by the ETAC.

Demonstration sites will be expected to attend two national meetings with the ETAC, SPNS Program staff and the other demonstration sites in each of the five years of the SPNS Transgender Women of Color initiative. All SPNS Program grantee meetings will take place in the Washington, DC metropolitan area, and the grantee should allocate funds for the Principal Investigator or Project Director, Evaluator, and one other key staff person to attend these 2 day meetings. Finally, successful applicants will be expected to address how their interventions, if proven successful, will be sustained within their service communities beyond the five year term of the SPNS Program initiative.

2. Background

The Special Projects of National Significance (SPNS) Program is authorized by Section 2691 of the Public Health Service Act (42 USC 300ff-101), as amended by the Ryan White HIV/AIDS Treatment Extension Act of 2009 (P.L. 111-87) referred hereafter as the Ryan White HIV/AIDS

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87 See http://phrp.nihtraining.com/users/login.php
Program. The SPNS Program supports the development of innovative models of HIV care to quickly respond to the emerging needs of clients served by the Ryan White HIV/AIDS Programs. The SPNS Program also evaluates the effectiveness of these models’ design, implementation, utilization, cost, and health related outcomes, while promoting the dissemination and replication of successful models.

II. Award Information

1. Type of Award

Funding will be provided in the form of a grant.

2. Summary of Funding

This program will provide funding during Federal fiscal years 2012 - 2016. Approximately $2,400,000 is expected to be available annually to fund eight (8) grantees. Applicants may apply for a ceiling amount of up to $300,000 per year. The project period is five (5) years. Funding beyond the first year is dependent on the availability of appropriated funds for the SPNS Program in subsequent fiscal years, grantee satisfactory performance, and a decision that continued funding is in the best interest of the Federal government.

III. Eligibility Information

1. Eligible Applicants

Eligible demonstration site applicants must be public or private non-profit entities. These include, but are not limited to State, County and City governments; institutions of higher education; community health centers receiving support under Section 330 of the PHS Act; federally qualified health centers as described in Title XIX, Section 1905 of the Social Security Act; faith-based and community-based organizations; and Indian Tribes or tribal organizations with or without federal recognition. Please note that applicants for this funding opportunity announcement may not apply for funding under the ETAC announcement (HRSA-12-101).

2. Cost Sharing/Matching

Cost Sharing/Matching is not required for this program.

3. Other

Applications that exceed the ceiling amount will be considered non-responsive and will not be considered for funding under this announcement.

SPNS funding may not be used to supplant or supplement Ryan White activities or services already funded under concurrent Parts A, B, C, D, or F grants.
Any application that fails to satisfy the deadline requirements referenced in Section IV.3 will be considered non-responsive and will not be considered for funding under this announcement.

IV. Application and Submission Information

1. Address to Request Application Package

Application Materials and Required Electronic Submission Information

HRSA requires applicants for this funding opportunity announcement to apply electronically through Grants.gov. This robust registration and application process protects applicants against fraud and ensures that only authorized representatives from an organization can submit an application. Applicants are responsible for maintaining these registrations, which should be completed well in advance of submitting your application. All applicants must submit in this manner unless they obtain a written exemption from this requirement in advance by the Director of HRSA’s Division of Grants Policy. Applicants must request an exemption in writing from DGPWaivers@hrsa.gov, and provide details as to why they are technologically unable to submit electronically through the Grants.gov portal. Your email must include the HRSA announcement number for which you are seeking relief, the organization’s DUNS number, the name, address, and telephone number of the organization and the name and telephone number of the Project Director as well as the Grants.gov Tracking Number (GRANTXXXX) assigned to your submission along with a copy of the “Rejected with Errors” notification you received from Grants.gov. HRSA and its Digital Services Operation (DSO) will only accept paper applications from applicants that received prior written approval. However, the application must still be submitted by the deadline. Suggestion: submit your application to Grants.gov at least two days before the deadline to allow for any unforeseen circumstances.

Note: Central Contractor Registration (CCR) information must be updated at least every 12 months to remain active (for both grantees and sub-recipients). As of August 9, 2011, Grants.gov began rejecting submissions from applicants with expired CCR registrations. Although active CCR registration at time of submission is not a new requirement, this systematic enforcement will likely catch some applicants off guard. According to the CCR Website it can take 24 hours or more for updates to take effect, so check for active registration well before your grant deadline.

An applicant can view their CCR Registration Status by visiting http://www.bpn.gov/CCRSearch/Search.aspx and searching by their organization’s DUNS. The CCR Website provides user guides, renewal screen shots, FAQs and other resources you may find helpful.

Applicants that fail to allow ample time to complete registration with CCR and/or Grants.gov will not be eligible for a deadline extension or waiver of the electronic submission requirement.

All applicants are responsible for reading the instructions included in HRSA’s Electronic Submission User Guide, available online at http://www.hrsa.gov/grants/apply/userguide.pdf.
This Guide includes detailed application and submission instructions for both Grants.gov and HRSA’s Electronic Handbooks. Pay particular attention to Sections 2 and 5 that provide detailed information on the competitive application and submission process.

Applicants are also responsible for reading the Grants.gov Applicant User Guide, available online at http://www.grants.gov/assets/ApplicantUserGuide.pdf. This Guide includes detailed information about using the Grants.gov system and contains helpful hints for successful submission.

Applicants must submit proposals according to the instructions in the Guide and in this funding opportunity announcement in conjunction with Application Form SF-424. The forms contain additional general information and instructions for applications, proposal narratives, and budgets. The forms and instructions may be obtained by:

1) Downloading from http://www.grants.gov, or

2) Contacting the HRSA Digital Services Operation (DSO) at: HRSADSO@hrsa.gov

Each funding opportunity contains a unique set of forms and only the specific forms package posted with an opportunity will be accepted for that opportunity. Specific instructions for preparing portions of the application that must accompany Application Form SF-424 appear in the “Application Format Requirements” section below.

2. Content and Form of Application Submission

Application Format Requirements
The total size of all uploaded files may not exceed the equivalent of 80 pages when printed by HRSA. The total file size may not exceed 10 MB. The 80-page limit includes the abstract, project and budget narratives, attachments, and letters of commitment and support. Standard forms are NOT included in the page limit. We strongly urge you to print your application to ensure it does not exceed the 80-page limit. Do not reduce the size of the fonts or margins to save space. See the formatting instructions in Section 5 of the Electronic Submission User Guide referenced above.

Applications must be complete, within the 80-page limit, within the 10 MB limit, and submitted prior to the deadline to be considered under this announcement.

Application Format
Applications for funding must consist of the following documents in the following order:
SF-424 Non-Construction – Table of Contents

- It is mandatory to follow the instructions provided in this section to ensure that your application can be printed efficiently and consistently for review.
- Failure to follow the instructions may make your application non-responsive. Non-responsive applications will not be considered under this funding opportunity announcement.
- For electronic submissions, applicants only have to number the electronic attachment pages sequentially, resetting the numbering for each attachment, i.e., start at page 1 for each attachment. Do not attempt to number standard OMB approved form pages.
- For electronic submissions, no Table of Contents is required for the entire application. HRSA will construct an electronic table of contents in the order specified.

<table>
<thead>
<tr>
<th>Application Section</th>
<th>Form Type</th>
<th>Instruction</th>
<th>HRSA/Program Guidelines</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application for Federal Assistance (SF-424)</td>
<td>Form</td>
<td>Pages 1, 2 &amp; 3 of the SF-424 face page.</td>
<td>Not counted in the page limit</td>
</tr>
<tr>
<td>Project Summary/Abstract</td>
<td>Attachment</td>
<td>Can be uploaded on page 2 of SF-424 - Box 15</td>
<td>Required attachment. Counted in the page limit. Refer to the funding opportunity announcement for detailed instructions.</td>
</tr>
<tr>
<td>Additional Congressional District</td>
<td>Attachment</td>
<td>Can be uploaded on page 3 of SF-424 - Box 16</td>
<td>As applicable to HRSA; not counted in the page limit.</td>
</tr>
<tr>
<td>Project Narrative Attachment Form</td>
<td>Form</td>
<td>Supports the upload of Project Narrative document.</td>
<td>Not counted in the page limit.</td>
</tr>
<tr>
<td>Project Narrative</td>
<td>Attachment</td>
<td>Can be uploaded in Project Narrative Attachment form.</td>
<td>Required attachment. Counted in the page limit. Refer to the funding opportunity announcement for detailed instructions. Provide table of contents specific to this document only as the first page.</td>
</tr>
<tr>
<td>SF-424A Budget Information - Non-Construction Programs</td>
<td>Form</td>
<td>Pages 1-2 to support structured budget for the request of Non-construction related funds.</td>
<td>Not counted in the page limit.</td>
</tr>
<tr>
<td>Budget Narrative Attachment Form</td>
<td>Form</td>
<td>Supports the upload of Project Narrative document.</td>
<td>Not counted in the page limit.</td>
</tr>
<tr>
<td>Project/Performance Site Location(s)</td>
<td>Form</td>
<td>Supports primary and 29 additional sites in structured form.</td>
<td>Not counted in the page limit.</td>
</tr>
<tr>
<td>Additional Performance Site Location(s)</td>
<td>Attachment</td>
<td>Can be uploaded in the SF-424 Performance Site Location(s) form. Single document with all additional site location(s)</td>
<td>Not counted in the page limit.</td>
</tr>
<tr>
<td>Application Section</td>
<td>Form Type</td>
<td>Instruction</td>
<td>HRSA/Program Guidelines</td>
</tr>
<tr>
<td>-------------------------------------------------</td>
<td>-----------</td>
<td>-----------------------------------------------------------------------------</td>
<td>---------------------------------------</td>
</tr>
<tr>
<td>Other Attachments Form</td>
<td>Form</td>
<td>Supports up to 15 numbered attachments. This form only contains the attachment list.</td>
<td>Not counted in the page limit.</td>
</tr>
<tr>
<td>Attachment 1-15</td>
<td>Attachment</td>
<td>Can be uploaded in Other Attachments form 1-15.</td>
<td>Refer to the attachment table provided below for specific sequence. Counted in the page limit.</td>
</tr>
</tbody>
</table>

To ensure that attachments are organized and printed in a consistent manner, follow the order provided below. Note that these instructions may vary across programs.

- Evidence of Non-Profit status and invention related documents, if applicable, must be provided in the other attachment form.
- Additional supporting documents, if applicable, can be provided using the available rows. Do not use the rows assigned to a specific purpose in the program funding opportunity announcement.
- Merge similar documents into a single document. Where several documents are expected in the attachment, ensure that you place a table of contents cover page specific to the attachment. The Table of Contents page will not be counted in the page limit.
- Limit the file attachment name to under 50 characters. Do not use any special characters (e.g., %, /, #) or spacing in the file name or word separation. (The exception is the underscore (_) character.) Your attachment will be rejected by Grants.gov if you use special characters or attachment names greater than 50 characters.

<table>
<thead>
<tr>
<th>Attachment Number</th>
<th>Attachment Description (Program Guidelines)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attachment 1</td>
<td>Copy of SF-424A Section B for Fifth Year Budget</td>
</tr>
<tr>
<td>Attachment 2</td>
<td>Line Item Budgets for Years 1 through 5 Spreadsheet Table</td>
</tr>
<tr>
<td>Attachment 3</td>
<td>Staffing Plan and Project Organizational Chart</td>
</tr>
<tr>
<td>Attachment 4</td>
<td>Position Descriptions</td>
</tr>
<tr>
<td>Attachment 5</td>
<td>Biosketches</td>
</tr>
<tr>
<td>Attachment 6</td>
<td>Statement of Consistency with Statewide Coordinated Statement of Need</td>
</tr>
<tr>
<td>Attachment 7</td>
<td>Logic Model</td>
</tr>
<tr>
<td>Attachment 8</td>
<td>Work Plan</td>
</tr>
<tr>
<td>Attachment 9</td>
<td>Signed letters of agreement, and descriptions of proposed and existing contracts</td>
</tr>
<tr>
<td>Attachment 10</td>
<td>Cultural and Linguistic Factors Competency Statement</td>
</tr>
<tr>
<td>Attachment 11</td>
<td>Statement of Consistency with Healthy People 2020</td>
</tr>
<tr>
<td>Attachment 12</td>
<td>Other Relevant Documents</td>
</tr>
</tbody>
</table>
Application Format

i. Application Face Page
Complete Application Form SF-424 provided with the application package. Prepare according to instructions provided in the form itself. Important note: enter the name of the Project Director in 8.f. “Name and contact information of person to be contacted on matters involving this application.” If, for any reason, the Project Director will be out of the office, please ensure their email Out of Office Assistant is set so HRSA will be aware if any issues arise with the application and a timely response is required. For information pertaining to the Catalog of Federal Domestic Assistance, the CFDA Number is 93.928.

DUNS Number
All applicant organizations (and subrecipients of HRSA award funds) are required to have a Data Universal Numbering System (DUNS) number in order to apply for a grant or cooperative agreement from the Federal Government. The DUNS number is a unique nine-character identification number provided by the commercial company, Dun and Bradstreet. There is no charge to obtain a DUNS number. Information about obtaining a DUNS number can be found at [http://fedgov.dnb.com/webform](http://fedgov.dnb.com/webform) or call 1-866-705-5711. Please include the DUNS number in item 8c on the application face page on the application face page. Applications will not be reviewed without a DUNS number. Note: A missing or incorrect DUNS number is the number one reason for applications being “Rejected for Errors” by Grants.gov. HRSA will not extend the deadline for applications with a missing or incorrect DUNS. Applicants should take care in entering the DUNS number in the application.

Additionally, the applicant organization (and any subrecipient of HRSA award funds) is required to register annually with the Federal Government’s Central Contractor Registry (CCR) in order to do electronic business with the Federal Government. CCR registration must be maintained with current, accurate information at all times during which an entity has an active award or an application or plan under consideration by HRSA. It is extremely important to verify that your CCR registration is active and your Marketing Partner Identification Number (MPIN) is current. Information about registering with the CCR can be found at [http://www.ccr.gov](http://www.ccr.gov).

ii. Table of Contents
The application should be presented in the order of the Table of Contents provided earlier. Again, for electronic applications no table of contents is necessary as it will be generated by the system. (Note: the Table of Contents will not be counted in the page limit.)

iii. Budget
Complete Application Form SF-424A Budget Information – Non-Construction Programs provided with the application package. Please complete Sections A, B, E, and F. For Section B, complete columns (1) though (4) for each of the first four years of the project. For year 5, complete and submit a copy of Section B of the SF-424A as Attachment 1.

Applicants also must submit line item budgets for each year of the proposed project period as a spreadsheet table, using the Section B Budget Categories of the SF-424A and breaking down sub-categorical costs. Under Personnel, please list each position by title and name, with annual salary, FTE, and salary charged to the grant and provided in-kind. Equipment, supplies (office and medical) and contractual should each have individual items listed.
separately. The categorical amounts requested on the SF424A and listed on the line-item budget spreadsheet tables must match. The budget must relate to the activities proposed in the Project Narrative and the Work Plan. These line item budgets for Years 1 through 5 should be included in a single spreadsheet table as Attachment 2.

Salary Limitation:
The Consolidated Appropriations Act, 2012 (P.L. 112-74) enacted December 23, 2011, limits the salary amount that may be awarded and charged to HRSA grants and cooperative agreements. Award funds may not be used to pay the salary of an individual at a rate in excess of Executive Level II. The Executive Level II salary of the Federal Executive Pay scale is $179,700. This amount reflects an individual’s base salary exclusive of fringe and any income that an individual may be permitted to earn outside of the duties to the applicant organization. This salary limitation also applies to subawards/subcontracts under a HRSA grant or cooperative agreement.

As an example of the application of this limitation: If an individual’s base salary is $350,000 per year plus fringe benefits of 25% ($87,500) and that individual is devoting 50% of their time to this award, their base salary should be adjusted to $179,700 plus fringe of 25% ($44,925) and a total of $112,312.50 may be included in the project budget and charged to the award in salary/fringe benefits for that individual. See the breakdown below:

<table>
<thead>
<tr>
<th>Individual’s actual base full time salary: $350,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>50% of time will be devoted to project</td>
</tr>
<tr>
<td>Direct salary</td>
</tr>
<tr>
<td>Fringe (25% of salary)</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Amount that may be claimed on the application budget due to the legislative salary limitation:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual’s base full time salary adjusted to Executive Level II: $179,700</td>
</tr>
<tr>
<td>50% of time will be devoted to the project</td>
</tr>
<tr>
<td>Direct salary</td>
</tr>
<tr>
<td>Fringe (25% of salary)</td>
</tr>
<tr>
<td>Total amount</td>
</tr>
</tbody>
</table>

iv. Budget Justification
Provide a narrative that explains the amounts requested for each line in the budget. The budget justification should specifically describe how each item will support the achievement of proposed objectives. The budget period is for ONE year. However, the applicant must submit one-year budgets for each of the subsequent budget periods within the requested project period (four years) at the time of application. Line item information must be provided to explain the costs entered in the SF-424A. The budget justification must clearly describe each cost element and explain how each cost contributes to meeting the project’s objectives/goals. Be very careful about showing how each item in the “other” category is justified. For subsequent budget years, the justification narrative should highlight the changes from year one or clearly indicate that there are no substantive budget changes during the project period. The budget justification MUST be concise. Do NOT use the justification to expand the project narrative. Please note that the primary focus of this SPNS Program
initiative is access to and retention in HIV primary care, and funding for HIV testing supplies or related testing programmatic costs will be limited to five (5) percent of total annual awards.

**Budget for Multi-Year Award**

This announcement is inviting applications for project periods of up to five (5) years. Awards, on a competitive basis, will be for a one-year budget period; although the project period may be for up to five (5) years. Submission and HRSA approval of your Progress Report(s) and any other required submission or reports is the basis for the budget period renewal and release of subsequent year funds. Funding beyond the one-year budget period but within the five-year project period is subject to availability of funds, satisfactory progress of the awardee, and a determination that continued funding would be in the best interest of the Federal Government.

Include the following in the Budget Justification Narrative:

**Personnel Costs:** Personnel costs should be explained by listing each staff member who will be supported from funds, name (if possible), position title, percentage of full-time equivalency, and annual salary. In-kind personnel contributions, including percentage of full-time equivalency, should also be listed. Reminder: Award funds may not be used to pay the salary of an individual at a rate in excess of Executive Level II or $179,700. An individual’s base salary, per se, is NOT constrained by the legislative provision for a limitation of salary. The rate limitation simply limits the amount that may be awarded and charged to HRSA grants and cooperative agreements. Please provide an individual’s actual base salary if it exceeds the cap. See the sample below.

**Sample:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position Title</th>
<th>% of FTE</th>
<th>Annual Salary</th>
<th>Amount Requested</th>
</tr>
</thead>
<tbody>
<tr>
<td>J. Smith</td>
<td>Chief Executive Officer</td>
<td>50</td>
<td>$179,700*</td>
<td>$89,850</td>
</tr>
<tr>
<td>R. Doe</td>
<td>Nurse Practitioner</td>
<td>100</td>
<td>$75,950</td>
<td>$75,950</td>
</tr>
<tr>
<td>D. Jones</td>
<td>Data/AP Specialist</td>
<td>25</td>
<td>$33,000</td>
<td>$8,250</td>
</tr>
</tbody>
</table>

*Actual annual salary = $350,000

**Fringe Benefits:** List the components that comprise the fringe benefit rate, for example health insurance, taxes, unemployment insurance, life insurance, retirement plans, and tuition reimbursement. The fringe benefits should be directly proportional to that portion of personnel costs that are allocated for the project. If an individual’s base salary exceeds the legislative salary cap, please adjust fringe accordingly.

**Travel:** List travel costs according to local and long distance travel. For local travel, the mileage rate, number of miles, reason for travel and staff member/consumers completing the travel should be outlined. Long distance travel for three staff members to attend the two SPNS grantee meetings held each project year in Washington, DC should be broken down by airfare/train fare, ground transportation, lodging and meals and incidental expenses. The budget should also reflect the travel expenses associated with participating in meetings and other proposed trainings or workshops.

**Equipment:** List equipment costs and provide justification for the need of the equipment to carry out the program’s goals. Extensive justification and a detailed status of current equipment must be provided when requesting funds for the purchase of computers and
furniture items that meet the definition of equipment (a unit cost of $5,000 or more and a useful life of one or more years). Please note that most computer devices and digital accessories generally do not meet the Federal equipment definition ($5,000 or more per unit), and therefore those costs should be listed in the Supplies category.

**Supplies:** List the items that the project will use. In this category, separate office supplies from medical and educational purchases. Office supplies could include computers and peripherals that do not meet the definition of equipment, paper, pencils, and the like. Medical supplies are syringes, blood tubes, plastic gloves, etc., and educational supplies may be pamphlets and educational videotapes. Remember, they must be listed separately.

**Contractual:** Applicants are responsible for ensuring that their organization or institution has in place an established and adequate procurement system with fully developed written procedures for awarding and monitoring all contracts. Applicants must provide a clear explanation as to the purpose of each contract, how the costs were estimated, and the specific contract deliverables. Reminder: recipients must notify potential subrecipients that entities receiving subawards must be registered in CCR and provide the recipient with their DUNS number.

**Other:** Put all costs that do not fit into any other category into this category and provide an explanation of each cost in this category. In some cases, rent, utilities and insurance fall under this category if they are not included in an approved indirect cost rate.

Applicants may include the cost of access accommodations as part of their project’s budget, including sign interpreters, plain language and health literate print materials in alternate formats (including Braille, large print, etc.); and cultural/linguistic competence modifications such as use of cultural brokers, translation or interpretation services at meetings, clinical encounters, and conferences, etc.

**Indirect Costs:** Indirect costs are those costs incurred for common or joint objectives which cannot be readily identified but are necessary to the operations of the organization, e.g., the cost of operating and maintaining facilities, depreciation, and administrative salaries. For institutions subject to OMB Circular A-21, the term “facilities and administration” is used to denote indirect costs. If an organization applying for an assistance award does not have an indirect cost rate, the applicant may wish to obtain one through HHS’s Division of Cost Allocation (DCA). Visit DCA’s website at: [http://rates.psc.gov/](http://rates.psc.gov/) to learn more about rate agreements, the process for applying for them, and the regional offices which negotiate them.

v. **Staffing Plan and Personnel Requirements**

Applicants must present a staffing plan and provide a justification for the plan that includes education and experience qualifications and rationale for the amount of time being requested for each staff position. The proposed staffing plan must include, at a minimum, a 25 percent full time equivalent (0.25 FTE) local evaluator or local evaluation team to design and oversee the implementation of the local evaluation and coordinate the multi-site evaluation activities led by the ETAC. Applicants must also provide a project organizational chart in the form of a one-page figure that depicts the organizational structure of only the project, not the entire organization, and including subcontractors and other significant collaborators. Include the
staffing plan and project organizational chart as Attachment 3.

Position descriptions that include the roles, responsibilities, and qualifications required of proposed project staff must be included in Attachment 4. Biographical sketches for any key employed personnel that will be assigned to work on the proposed project must be included in Attachment 5. Where applicable, biographical sketches should include training, language fluency and experience working with the cultural and linguistically diverse populations that are served by their programs.

vi. **Assurances**
Complete Application Form SF-424B Assurances – Non-Construction Programs provided with the application package.

vii. **Certifications**
Use the Certifications and Disclosure of Lobbying Activities Application Form provided with the application package.

viii. **Project Abstract**
Provide a summary of the application. Because the abstract is often distributed to provide information to the public and Congress, please prepare this so that it is clear, accurate, concise, and without reference to other parts of the application. It must include a brief description of the proposed project including its goals; the target populations to be served; the needs to be addressed; a summary of the proposed intervention; and a summary of proposed plan of project operation. The project abstract must be single-spaced and limited to one page in length. Please place the following at the top of the abstract:

- Project Title
- Applicant Organization Name
- Address
- Project Director Name
- Contact Name and Phone Numbers (Voice, Fax)
- E-Mail Address
- Web Site Address, if applicable

ix. **Project Narrative**
This section provides a comprehensive framework and description of all aspects of the proposed program. It should be succinct, self-explanatory and well organized so that reviewers can understand the proposed project.

Use the following section headers for the Narrative:

- **INTRODUCTION**
  Provide a clear and succinct description of the proposed project to implement an intervention model designed to improve timely entry, engagement and retention in quality HIV primary care for transgender women of color. Briefly describe the proposed strategies to identify transgender women of color who are at high risk of HIV infection or are infected with HIV but are unaware of their HIV status; are aware of their HIV infection but have never been engaged in care; are aware but have refused referral to care; or have dropped out of care in your service area. Briefly describe how the intervention model will
address barriers across the spectrum of engagement in care. Briefly describe the proposed innovative facilitating strategies to successfully engage and retain in care transgender women of color living with HIV infection in your service area.

- **NEEDS ASSESSMENT**
  Provide a succinct summary of the literature that demonstrates a comprehensive understanding of the issues that interfere with identifying, engaging and retaining transgender women of color living with HIV infection in quality HIV primary care. Provide a summary of the policy, financial, structural, and clinical issues related to improving timely entry, access to and retention in quality HIV care for transgender women of color.

Describe your local transgender population, including its demographic characteristics and its provider, support and social networks, and describe your organization’s working experience with them. Identify the specific transgender population(s) to be targeted by your project, and your organization’s ability to outreach and engage them. Provide incidence and/or prevalence rates of HIV infection among transgender women of color within your jurisdiction, using the most recent, available, transgender-specific data (i.e., non-MSM). Data sources may include but are not limited to HIV testing data; surveillance and epidemiology reports and profiles of state and local public health departments; needs assessment surveys; risk behavioral surveys; programmatic data and other transgender-specific studies. Describe the specific issues unique to your service area that interfere with identifying transgender women of color who are at high risk of HIV infection or are infected with HIV but are unaware of their HIV status; are aware of their HIV infection but have never been engaged to care; are aware but have refused referral to care; or have dropped out of care.

Describe the current HIV counseling and testing capacity of your organization, and any existing collaborative arrangements with other organizations within your service area that provide HIV counseling and testing services. Discuss challenges that are likely to be encountered in the provision of counseling and testing to transgender women of color, and what strategies will be used to overcome them. Discuss the challenges that are likely to be encountered in engaging and retaining in care those transgender women of color who are newly diagnosed during the project, and what strategies will be used to overcome them.

Authorizing legislation indicates that the Secretary may not make a grant unless the applicant demonstrates the proposed program is consistent with the Statewide Coordinated Statement of Need (SCSN), and that the applicant agrees to participate in the ongoing revision process of the SCSN. Provide a statement indicating how the proposed project is consistent with your state’s SCSN, and include as Attachment 6. Please note that in regard to this requirement, transgender women of color may be counted as Men who have Sex with Men (MSM) or contained within the MSM of color classification category in the SCSN.

- **METHODOLOGY**
  Fully describe the proposed innovative methods and strategies that your intervention model will employ. Provide the theoretical basis and rationale for their use to meet the program requirements stated earlier in this funding opportunity announcement. Describe all necessary components of the intervention and the specific activities that will facilitate
timely entry, engagement and retention in quality HIV primary care for transgender women of color.

Describe how your proposed intervention addresses key factors identified in the literature and those specific to your service area that interfere with identifying transgender women of color who are unaware of their HIV status, as well as engaging and retaining those newly diagnosed in quality HIV primary care. Describe any plans for HIV testing of transgender women of color by your organization and other organizations in your service community, as well as the early identification strategies to be implemented that will increase the project’s ability to identify transgender women of color who are HIV-infected. Describe a method of systematic assessment of client needs to be used to anticipate the particular times when a transgender woman of color is especially at risk for not entering into or falling out of care. The method should address the impact of physical and sexual violence experienced by transgender women of color while engaged in care.

Provide a plan for creating a new or improving an existing referral network that will link transgender women of color to HIV medical care and support services to ensure a continuum of community-based care. The plan may include linkage and retention strategies such as collaborative arrangements between medical, transgender health, mental health and substance abuse treatment providers; provision of after-hours and weekend services for urgent or emergency care; transportation, legal and vocational rehabilitation assistance; coordinated treatment and case management; and patient navigation and peer support. Describe a means to enlist the meaningful participation of transgender women of color in the planning, design, and implementation of your project. Describe how the project addresses the housing, vocational, social, emotional, mental, spiritual and safety needs of transgender women of color, in addition to their medical needs.

Detail your plan for a rigorous local evaluation plan to evaluate the effectiveness of your intervention in improving timely entry, engagement and retention of transgender women of color in quality HIV primary care. Discuss proposed evaluation questions to be explored and quantitative and/or qualitative methodology to be used to assess the effectiveness of your intervention.

Provide a logic model that illustrates the inputs, activities, outputs, and the short-term, intermediate and long term outcomes of the proposed project. Illustrate the logical flow at client, provider and structural levels, and include inputs and resources utilized to implement the components of the intervention, and anticipated outcomes as outputs. Include the proposed project’s Logic Model as Attachment 7. Discuss how the intervention, if proven successful, might be sustained within your service community beyond the five year project period the SPNS initiative.

**WORK PLAN**

Provide a work plan that delineates all steps and activities that will be used to achieve the goals and objectives of your proposed project. The work plan should directly relate to

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88 Additional information on developing logic models can be found at: [http://www.cdc.gov/eval/resources/index.htm](http://www.cdc.gov/eval/resources/index.htm) and [http://www.cdc.gov/nccdphp/dnpao/hwi/programdesign/logic_model.htm](http://www.cdc.gov/nccdphp/dnpao/hwi/programdesign/logic_model.htm)
your Methodology section and the program requirements of this announcement. Include all aspects of planning, implementation, and evaluation, listing the role of everyone involved in each activity. The work plan should include clearly written (1) goals; (2) objectives that are specific, time-framed, and measurable; (3) action steps; (4) staff responsible for each action step; and (5) anticipated dates of completion. Please note that goals for the work plan are to be written for the entire proposed five year project period, but objectives and action steps are required only for the goals set for Year 1. Clearly indicate the anticipated start date of the intervention, and provide numbers for targeted outcomes where applicable, not just percentages. Include the project’s work plan in Attachment 8.

- **RESOLUTION OF CHALLENGES**
  Discuss the challenges that are likely to be encountered in planning and implementing the project’s activities described in the work plan, and describe realistic and appropriate approaches to be used to resolve these challenges.

- **EVALUATION CAPACITY**
  Describe your capacity to conduct a comprehensive local evaluation of the proposed project. Each site must have a qualified evaluator or evaluation staff at a minimum 25% full time equivalent (.25 FTE) level who will work closely with the Evaluation and Technical Assistance Center (ETAC) to collect, analyze and report relevant data. Describe how the proposed key project personnel (including any consultants and subcontractors) have the necessary knowledge, experience, training and skills in designing and implementing public health program evaluations, specifically evaluations of innovative HIV access and retention projects. Include any specific experience in the evaluation of programs reaching those who are unaware of their HIV status or those aware but out of care, or programs serving transgender women of color at risk or living with HIV infection. If applicable, detail any published materials, presentations and previous work of a similar nature.

Identify the Institutional Review Board (IRB) which will review your local evaluation plan and the multi-site evaluation plan. State your agreement to submit to the ETAC and to the SPNS program on an annual basis proof of IRB approvals and renewals for all client-level data collection instruments, informed consents and evaluation materials. State your agreement to cooperate with the ETAC and SPNS Program staff regarding the privacy and confidentiality of study participant medical records. Describe any training in human subjects research protection by proposed key project staff. Describe your plan to safeguard the privacy and confidentiality of study participants, and your documented procedures for the electronic and physical protection of study participant information and data, in accordance with HIPAA regulations and human subjects research protections. State your willingness to have both the plan and procedures reviewed by ETAC staff for its thoroughness, and to remedy any deficits identified with the assistance of the ETAC.

State explicitly your willingness to fully cooperate and work collaboratively with the ETAC throughout the initiative. This collaboration includes but is not limited to data collection and reporting of outcome, process and cost data for the multi-site evaluation and additional focused evaluation studies; and publication and dissemination efforts of the initiative’s findings and lessons learned at the national, State and local levels. Describe any prior experience of proposed key project personnel (including any consultants and
subcontractors) in participating in a multi-site evaluation of national scope. Describe the experience of proposed key project personnel (including any consultants and subcontractors) in writing and publishing study findings in peer reviewed journals and in disseminating findings to local communities, national conferences and to policy makers.

- **ORGANIZATIONAL INFORMATION**
  Describe your organization’s mission and experience in implementing and managing HIV programs serving marginalized and hard-to-reach populations, including transgender women of color, if applicable. Provide information on your organization’s current structure and scope of current activities. Describe how these all contribute to the ability of your organization to conduct the proposed project and meet the expectations of the program requirements. Describe the capacity of your organization’s management information system (MIS) to support a comprehensive local evaluation in the collection, reporting and secure storage of study participant data.

If consultants and/or subcontractors will be used to carry out aspects of the proposed project, describe their roles and responsibilities. If applicant is not a direct provider of HIV primary medical care, identify a medical provider organization with which to work collaboratively. The collaborating medical provider organization must state in a formal Memorandum of Agreement: 1) its willingness and ability to collect and report such clinical data to the ETAC; 2) its intentions to obtain Institutional Review Board approval and annual renewals to collect and report this data; and 3) its willingness to submit these IRB approvals and renewals to the ETAC and SPNS Program staff. If applicable, identify collaborating organizations that will assist the applicant through HIV testing to identify transgender women of color who are HIV infected. Current and proposed collaborating organizations and individuals must demonstrate their commitment to fulfill the goals and objectives of the project through signed and dated letters of support or memoranda of agreement or understanding. Include any such letters or memoranda, and descriptions of any existing or proposed contracts relating to the proposed project, as Attachment 9.

Describe areas in which you anticipate the need for technical assistance in the design, implementation and evaluation of your project. Also describe any anticipated staff training needs related to the proposed project, and how these needs will be met. If awarded, this information will assist the ETAC and SPNS Program staff to better address your needs and help you to identify technical assistance and training resources.

Describe your cultural competency capabilities. Cultural competence means having a set of congruent behaviors, attitudes, and policies that come together in a system or organization or among professionals that enables effective work in cross-cultural situations. It includes an understanding of integrated patterns of human behavior, including language, beliefs, norms, and values, as well as socioeconomic and political factors that may have significant impact on psychological well-being and incorporating those variables into assessment and treatment. Include the project’s cultural and linguistic competence factors in Attachment 10.

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**ADDITIONAL NARRATIVE GUIDANCE**

*Instructions:* In order to ensure that the Review Criteria in this Funding Opportunity Announcement Template are fully addressed, this table provides a bridge between the narrative language and where each section falls within the review criteria.

<table>
<thead>
<tr>
<th>Narrative Section</th>
<th>Generic Review Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>(1) Need</td>
</tr>
<tr>
<td>Needs Assessment</td>
<td>(1) Need</td>
</tr>
<tr>
<td>Methodology</td>
<td>(2) Response (3) Evaluative Measures &amp; (4) Impact</td>
</tr>
<tr>
<td>Work Plan</td>
<td>(2) Response &amp; (4) Impact</td>
</tr>
<tr>
<td>Resolution of Challenges</td>
<td>(2) Response</td>
</tr>
<tr>
<td>Evaluation Capacity</td>
<td>(5) Resources/Capabilities</td>
</tr>
<tr>
<td>Organizational Information</td>
<td>(5) Resources/Capabilities</td>
</tr>
<tr>
<td>(Budget and Budget Justification)</td>
<td>(6) Support Requested – the budget section should include sufficient justification to allow reviewers to determine the reasonableness of the support requested.</td>
</tr>
</tbody>
</table>

x. **Attachments**

Please provide the following items to complete the content of the application. Please note that these are supplementary in nature, and are not intended to be a continuation of the project narrative. Unless otherwise noted, attachments count toward the application page limit. **Each attachment must be clearly labeled.**

**Attachment 1:** *Copy of SF-424A Section B for Fifth Year Budget*

For the proposed year 5 budget, complete and submit a copy of Section B of the SF-424A.

**Attachment 2:** *Line Item Budgets Spreadsheet for Years 1 through 5*

Submit line item budgets for each year of the proposed project period as a single spreadsheet table, using the Section B Budget Categories of the SF-424A and breaking down sub-categorical costs as appropriate.

**Attachment 3:** *Staffing Plan and Project Organizational Chart*

**Attachment 4:** *Position Descriptions*

Keep each to one page in length as much as is possible. Include the role, responsibilities, and qualifications of proposed project staff. It is permissible to have more than one new job description per page.

**Attachment 5:** *Biographical Sketches of Key Personnel*

Include biographical sketches for persons occupying the key positions not to exceed two pages in length. In the event that a biographical sketch is included for an identified individual who is not yet hired, please include a letter of commitment from that person with the biographical sketch.
Attachment 6: Statement of Consistency with Statewide Coordinated Statement of Need
Authorizing legislation indicates that the Secretary may not make a grant unless the applicant demonstrates the proposed program is consistent with the statewide coordinated statement of need (SCSN), and agrees to participate in the ongoing revision process of such statement of need. Please describe how the program is consistent with your State’s or Territory’s SCSN.

Attachment 7: Logic Model
Provide a logic model that illustrates the inputs, activities, outputs, and the short-term, intermediate and long term outcomes of the proposed project. Illustrate the logical flow at client, provider and structural levels, and include inputs and resources utilized to implement the components of the intervention, and anticipated outcomes as outputs.

Attachment 8: Work Plan

Attachment 9: Signed and Dated Letters of Support, Memoranda of Agreement or Understanding, and Descriptions of Proposed and Existing Contracts
The organization chart should be a one-page figure that depicts the organizational structure of only the project, not the entire organization, and it should include subcontractors and other significant collaborators. Provide any documents that describe working relationships between the applicant organization and other agencies and programs cited in the proposal. Documents that confirm actual or pending contractual agreements should clearly describe the roles of the subcontractors. Letters of support and memoranda of agreement or understanding should be specific in indicating a commitment to the proposed project and detail in-kind services, staff, space, equipment, etc. All such letters and memoranda must be signed and dated.

Attachment 10: Cultural and Linguistic Factors Competency Statement
The Health Resources and Services Administration (HRSA) envisions optimal health for all, supported by a health care system that assures access to comprehensive, culturally competent, quality care. HRSA defines cultural and linguistic competence as a set of congruent behaviors, attitudes, and policies that come together in a system, organization, or among professionals and enable that system, organization, or those professionals to work effectively in cross-cultural and linguistically diverse situations. Healthcare providers funded through HRSA grants need to be alert to the importance of cross-cultural and language-appropriate communications, as well as general health literacy issues. HRSA supports and promotes a unified health communication perspective that addresses cultural competency, limited English proficiency, and health literacy in an integrated approach in order to develop the skills and abilities needed by HRSA-funded providers and staff to deliver the best quality health care effectively to the diverse populations they serve.

HRSA is committed to ensuring access to quality health care for all. Quality care means access to services, information, and materials delivered by competent providers in a manner that factor in the language needs, cultural richness, and diversity of populations served. Quality also means that, where appropriate, data collection instruments used should adhere to culturally competent and linguistically appropriate norms. For additional information and
guidance, refer to the National Standards for Culturally and Linguistically Appropriate Services in Health Care published by the U.S. Department of Health and Human Services.90

Wherever appropriate, describe the program’s or institution’s strategic plan, policies, and initiatives that demonstrate a commitment to providing culturally and linguistically competent health care and developing culturally and linguistically competent health care providers, faculty, staff, and program participants. This includes participation in, and support of programs that focus on cross-cultural health communication approaches as strategies to educate health care providers serving diverse patients, families, and communities.

Wherever appropriate identify programs that work to (1) improve medication compliance of patients, and (2) improve patient understanding regarding health conditions and (3) improve the ability of the patient to manage their condition. Wherever appropriate, describe a plan to recruit and retain key staff with demonstrated experience serving the specific target population and familiarity with the culture and language of the particular communities served.

Wherever appropriate, describe the program or institution’s strategic plan, policies, and initiatives that demonstrate a commitment to serving the specific target population and familiarity with the culture and literacy level of the particular target group. Wherever appropriate, present a summary of specific training, and/or learning experiences to develop knowledge and appreciation of how culture and language influences health literacy improvement and the delivery of high quality, effective and predictably safe healthcare services.

**Attachment 11: Statement of Consistency with Healthy People 2020**
Applicants must summarize the relationship of their projects and identify which of their programs objectives and/or sub-objectives relate to the goals of the Healthy People 2020 initiative. Refer to Section VI. 2 for further information.

**Attachment 12: Other Relevant Documents**
Include here any other documents that are relevant to the application and or referenced in the application.

3. Submission Dates and Times

**Application Due Date**
The due date for applications under this funding opportunity announcement is **April 16, 2012 at 8:00 P.M. ET**. Applications completed online are considered formally submitted when the application has been successfully transmitted electronically by your organization’s Authorized Organization Representative (AOR) through Grants.gov and has been validated by Grants.gov on or before the deadline date and time.

**Receipt acknowledgement**: Upon receipt of an application, Grants.gov will send a series of email messages advising you of the progress of your application through the system. The first will confirm receipt in the system; the second will indicate whether the application has been successfully validated or has been rejected due to errors; the third will be sent when the

application has been successfully downloaded at HRSA; and the fourth will notify the applicant of the Agency Tracking Number assigned to the application.

The Chief Grants Management Officer (CGMO) or designee may authorize an extension of published deadlines when justified by circumstances such as natural disasters (e.g., floods or hurricanes) or other disruptions of services, such as a prolonged blackout. The CGMO or designee will determine the affected geographical area(s).

**Late applications:** Applications which do not meet the criteria above are considered late applications and will not be considered in the current competition.

4. **Intergovernmental Review**

The Special Projects of National Significance Program is a program subject to the provisions of Executive Order 12372, as implemented by 45 CFR 100. Executive Order 12372 allows States the option of setting up a system for reviewing applications from within their States for assistance under certain federal programs. Application packages made available under this funding opportunity will contain a listing of States which have chosen to set up such a review system, and will provide a State Single Point of Contact (SPOC) for the review. Information on states affected by this program and State Points of Contact may also be obtained from the Grants Management Officer listed in the Agency Contact(s) section, as well as from the following Web site: [http://www.whitehouse.gov/omb/grants_spoc](http://www.whitehouse.gov/omb/grants_spoc).

All applicants other than federally recognized Native American Tribal Groups should contact their SPOC as early as possible to alert them to the prospective applications and receive any necessary instructions on the State’s process used under this Executive Order.

Letters from the SPOC in response to Executive Order 12372 are due sixty days after the application due date.

5. **Funding Restrictions**

Applicants responding to this announcement may request funding for a project period of up to five (5) years, at no more than $300,000 per year. Awards to support projects beyond the first budget year will be contingent upon Congressional appropriation, satisfactory progress in meeting the project’s objectives, and a determination that continued funding would be in the best interest of the Federal Government.

Funds under this announcement may not be used for the following purposes:

1) To directly provide health care or testing services that are billable to third party payers (e.g., private health insurance, prepaid health plans, Medicaid, Medicare, other Ryan White Program funding including ADAP);

2) With the exception of testing services allowable under program requirements established in this funding opportunity announcement, to directly provide health care services that duplicate existing services;

3) Purchase, construction of new facilities or capital improvements to existing facilities;

4) Purchase or improvement to land;

5) Purchase vehicles;
6) Fundraising expenses;
7) Lobbying activities and expenses;
8) Reimbursement of pre-award costs;
9) International travel; and/or
10) Cash payments to intended service recipients, as opposed to various non-cash incentives to encourage participation in evaluation activities.

SPNS funding may not be used to supplant or supplement concurrent Ryan White activities or services already funded under any other Part grants. With the exception of funding additional HIV testing not to exceed five (5) percent of the award, this SPNS-supported initiative should not be a continuation of existing services within or affiliated with the demonstration site. Funds awarded under this grant may not be used for direct services, including HIV care and counseling and testing, that are billable to third party payers.

**Salary Limitation:** The Consolidated Appropriations Act, 2012 (P.L. 112-74) enacted December 23, 2011, limits the salary amount that may be awarded and charged to HRSA grants and cooperative agreements. Award funds may not be used to pay the salary of an individual at a rate in excess of Executive Level II. The Executive Level II salary of the Federal Executive Pay scale is $179,700. This amount reflects an individual’s base salary exclusive of fringe and any income that an individual may be permitted to earn outside of the duties to the applicant organization. This salary limitation also applies to subawards/subcontracts under a HRSA grant or cooperative agreement.

Per Division F, Title II, Section 503 of the Consolidated Appropriations Act, 2012 (P.L. 112-74) enacted December 23, 2011 (a) No part of any appropriation contained in this Act or transferred pursuant to section 4002 of Public Law 111-148 shall be used, other than for normal and recognized executive-legislative relationships, for publicity or propaganda purposes, for the preparation, distribution, or use of any kit, pamphlet, booklet, publication, electronic communication, radio, television, or video presentation designed to support or defeat the enactment of legislation before the Congress or any State or local legislature or legislative body, except in presentation to the Congress or any State or local legislature itself, or designed to support or defeat any proposed or pending regulation, administrative action, or order issued by the executive branch of any State or local government, except in presentation to the executive branch of any State or local government itself.

(b) No part of any appropriation contained in this Act or transferred pursuant to section 4002 of Public Law 111-148 shall be used to pay the salary or expenses of any grant or contract recipient, or agent acting for such recipient, related to any activity designed to influence the enactment of legislation, appropriations, regulation, administrative action, or Executive order proposed or pending before the Congress or any State government, State legislature or local legislature or legislative body, other than for normal and recognized executive-legislative relationships or participation by an agency or officer of a State, local or tribal government in policymaking and administrative processes within the executive branch of that government.

(c) The prohibitions in subsections (a) and (b) shall include any activity to advocate or promote any proposed, pending or future Federal, State or local tax increase, or any proposed, pending, or future requirement or restriction on any legal consumer product, including its sale or marketing, including but not limited to the advocacy or promotion of gun control.

Per Division F, Title II, Section 523 of the Consolidated Appropriations Act, 2012 (P.L. 112-74) enacted December 23, 2011, no funds appropriated in this Act shall be used to carry out any
program of distributing sterile needles or syringes for the hypodermic injection of any illegal drug.

6. Other Submission Requirements

As stated in Section IV.1, except in very rare cases HRSA will no longer accept applications in paper form. Applicants submitting for this funding opportunity are **required** to submit **electronically** through Grants.gov. To submit an application electronically, please use the APPLY FOR GRANTS section at [http://www.grants.gov](http://www.grants.gov). When using Grants.gov you will be able to download a copy of the application package, complete it off-line, and then upload and submit the application via the Grants.gov site.

It is essential that your organization **immediately register** in Grants.gov and become familiar with the Grants.gov site application process. If you do not complete the registration process you will be unable to submit an application. The registration process can take up to one month.

To be able to successfully register in Grants.gov, it is necessary that you complete all of the following required actions:

- Obtain an organizational Data Universal Numbering System (DUNS) number
- Register the organization with Central Contractor Registry (CCR)
- Identify the organization’s E-Business Point of Contact (E-Biz POC)
- Confirm the organization’s CCR “Marketing Partner ID Number (M-PIN)” password
- Register and approve an Authorized Organization Representative (AOR)
- Obtain a username and password from the Grants.gov Credential Provider

Instructions on how to register, tutorials and FAQs are available on the Grants.gov web site at [http://www.grants.gov](http://www.grants.gov). Assistance is also available 24 hours a day, 7 days a week (excluding federal holidays) from the Grants.gov help desk at support@grants.gov or by phone at 1-800-518-4726. Applicants should ensure that all passwords and registration are current well in advance of the deadline.

It is incumbent on applicants to ensure that the AOR is available to submit the application to HRSA by the published due date. HRSA will **not** accept submission or re-submission of incomplete, rejected, or otherwise delayed applications after the deadline. Therefore, you are urged to submit your application in advance of the deadline. If your application is rejected by Grants.gov due to errors, you must correct the application and resubmit it to Grants.gov before the deadline date and time. Deadline extensions will **not** be provided to applicants who do not correct errors and resubmit before the posted deadline.

If, for any reason, an application is submitted more than once prior to the application due date, HRSA will only accept the applicant’s last validated electronic submission prior to the application due date as the final and only acceptable submission of any competing application submitted to Grants.gov.

**Tracking your application:** It is incumbent on the applicant to track their application by using the Grants.gov tracking number (GRANTXXXXXXXXX) provided in the confirmation email from Grants.gov. More information about tracking your application can be found at
V. Application Review Information

1. Review Criteria

Procedures for assessing the technical merit of applications have been instituted to provide for an objective review of applications and to assist the applicant in understanding the standards against which each application will be judged. Critical indicators have been developed for each review criterion to assist the applicant in presenting pertinent information related to that criterion and to provide the reviewer with a standard for evaluation. Review criteria are outlined below with specific detail and scoring points.

Review Criteria are used to review and rank applications. The Special Projects of National Significance Program has six (6) review criteria:

Criterion 1: Need (10 Points)
The extent to which the application demonstrates an understanding of and the factors associated with contributing to the problem. Strength, clarity and quality of applicants introduction and needs assessment as it relates to timely entry, engaging and retaining transgener women of color in care and services.

This corresponds to the Introduction and Needs Assessment sections of the Narrative.

i. Introduction

- Strength and clarity of the applicant’s succinct description of the proposed project and its intervention model designed to improve timely entry, engagement and retention in quality HIV primary care for transgender women of color.
- Strength and clarity of the brief description of the proposed strategies for identifying transgender women of color who are at high risk of HIV infection or are infected with HIV but are unaware of their HIV status; are aware of their HIV infection but have never been engaged in care; are aware but have refused referral to care; or have dropped out of care in its service area.
- Strength and clarity of the brief description of how the intervention model addresses barriers across the spectrum of engagement in care.
- Strength and clarity of the brief description of proposed innovative facilitating strategies to successfully engage and retain in care transgender women of color living with HIV infection in its service area.

ii. Needs Assessment

- Strength, clarity and extent to which to which the applicant’s summary of the literature demonstrates a thorough understanding of the issues that interfere with identifying, engaging and retaining transgender women of color living with HIV infection in quality HIV primary care.
• Strength and clarity of the applicant’s summary of the policy, financial, structural, and clinical issues related to improving timely entry, access to and retention in quality HIV care for transgender women of color.

• Strength and clarity of the applicant’s description of its local transgender population, including its demographic characteristics and its provider, support and social networks, and the extent to which the applicant has worked with this population.

• Strength and clarity of the applicant’s description of the specific population(s) to be targeted by the project, and the organization’s ability to outreach and engage them.

• Strength and clarity of the applicant’s description of the most recent, available and transgender-specific (i.e., non-MSM) incidence and/or prevalence rates of HIV infection among transgender women of color within the applicant’s jurisdiction.

• Strength and clarity of the applicant’s description of the specific issues unique to its service area that interfere with identifying transgender women of color who are at high risk of HIV infection or are infected with HIV but are unaware of their HIV status; that are aware of their HIV infection but have never been engaged to care; are aware but have refused referral to care; or have dropped out of care.

• Strength of the applicant’s current HIV counseling and testing capacity, and any existing collaborative arrangements with other organizations that provide HIV counseling and testing services within the service area.

• Strength and clarity of the applicant’s discussion of the challenges that are likely to be encountered in the provision of counseling and testing to transgender women of color, and what strategies will be used to overcome them.

• Strength and clarity of the applicant’s discussion of the challenges that are likely to be encountered in engaging and retaining in care those transgender women of color who are newly diagnosed during the project, and what strategies will be used to overcome them.

• Extent to which the applicant’s proposed project is consistent with the Statewide Coordinated Statement of Need (Attachment 6). Please note that in regard to this requirement, transgender women of color may be counted as Men who have Sex with Men (MSM) or contained within the MSM of color classification category in the SCSN.

Criterion 2: Response (35 Points)
The extent to which the proposed project responds to the Purpose of the initiative as described earlier in this funding opportunity announcement. The strength, clarity, and quality of the proposed goals and objectives and their relationship to the identified project. The extent to which the activities (scientific or other) described in the application are capable of attaining the project objectives and are responsive to the program expectations.

This corresponds to the Methodology, Work Plan and Resolution of Challenges sections of the Narrative.

i. Methodology

• Strength and feasibility of the applicant’s proposed innovative methods and strategies proposed for the intervention.

• Strength and clarity of the theoretical basis and rationale for the use of the innovative methods and strategies to meet the program requirements.
• Strength and clarity of the applicant’s description of all necessary components of the intervention and the specific activities that will facilitate timely entry, engagement and retention in care.

• Extent to which the proposed intervention addresses key factors identified in the literature and those specific to the applicant’s service area that interfere with identifying transgender women of color who are unaware of their HIV status, as well as engaging and retaining those newly diagnosed in quality HIV primary care.

• Strength and feasibility of applicant’s plans for HIV testing of transgender women of color in their service community, and the early identification strategies to be implemented that will increase the project’s ability to identify transgender women of color who are HIV-infected.

• Strength and feasibility of the applicant’s systematic client needs assessment methodology to be used to anticipate the particular times when a transgender woman of color is especially at risk for not entering into or falling out of care, to include addressing the impact of physical and sexual violence experienced by transgender women of color while engaged in care.

• Strength and feasibility of the linkage and retention strategies proposed in the applicant’s plan to create a new or improve an existing referral network that will link transgender women of color to HIV medical care and support services to ensure a continuum of community-based care.

• Strength and feasibility of the applicant’s plan to enlist the meaningful participation of transgender women of color in the planning, design, and implementation of the project.

• Extent to which the applicant proposes to address the housing, vocational, emotional, social, mental, spiritual and safety needs of transgender women of color, in addition to their medical needs.

• Strength of the applicant’s logic model that illustrates the inputs, activities, outputs, and the short-term, intermediate and long term outcomes of the proposed project (Attachment 7).

ii. Work Plan

• Strength, clarity and feasibility of the applicant’s Work Plan and its goals for the 5-year project period (Attachment 8).

• Extent to which the applicant’s Work Plan addresses the program requirements the applicant described in the Methodology section of the Narrative.

• Evidence the applicant’s objectives for Year 1 are specific to each goal, time-framed, and measurable.

• Evidence the applicant’s Work Plan includes each planning, implementation and evaluation activity; the staff responsible to accomplish each step; and anticipated dates of completion.

• Evidence the applicant clearly identifies the project’s anticipated start date of the intervention, and provides numbers for targeted outcomes where applicable, not just percentages.

iii. Resolution of Challenges

• Extent to which the applicant identifies possible challenges that are likely to be encountered during the planning and implementation of the project described in the work plan.
• Extent to which the applicant identifies realistic and appropriate responses to be used to resolve those challenges.

**Criterion 3: Evaluative Measures (20 points)**
The strength and effectiveness of the methods proposed to monitor and evaluate the project results. Evaluative measures must be able to assess the extent to which the program objectives have been met and the extent to which these can be attributed to the project.

This corresponds to the evaluation methodology described in the Methodology section of the Narrative.

• Strength and clarity of the applicant’s plan for a rigorous local evaluation plan to evaluate the effectiveness of the intervention in improving timely entry, engagement and retention of transgender women of color in quality HIV primary care.

• Strength and clarity of the applicant’s discussion of the proposed evaluation questions to be explored and quantitative and/or qualitative methodology to be used to assess the intervention’s effectiveness.

**Criterion 4: Impact (10 Points)**
The feasibility and effectiveness of plans for dissemination of project results and whether the project results may be national in scope. The extent to which the project activities are replicable, and the sustainability of the program beyond the Federal Funding.

This corresponds to the Methodology and Work Plan sections of the Narrative.

• Evidence the applicant clearly expresses its commitment to collaborate with the ETAC in the publication and dissemination efforts of the initiative's findings and lessons learned at the national, State and local levels.

• Evidence the applicant addresses the means of sustaining the intervention within its service community beyond the five year project period of this SPNS Program initiative.

**Criterion 5: Resources/Capabilities (15 Points)**
The extent to which project personnel (including consultants and sub-contractors) are qualified by training and/or experience to implement and carry out the project. The capabilities of the applicant organization, including quality and availability of facilities and personnel to fulfill the needs and requirements of the proposed project.

This corresponds to the Evaluation Capacity and Organizational Information sections of the Narrative.

• Strength of the applicant’s capacity to conduct a comprehensive local evaluation of the proposed project.

• Extent to which the proposed key project personnel (including any consultants and subcontractors) possess the necessary knowledge, experience, training and skills in designing and implementing public health program evaluations, specifically evaluations of innovative HIV access and retention projects.
• Evidence of any specific experience of proposed key staff in the evaluation of programs reaching those who are unaware of their HIV status or those aware but out of care, or programs serving transgender women of color at risk or living with HIV infection.

• Evidence of the applicant’s identification of the Institutional Review Board (IRB) which will review and approve its local evaluation plan and the multi-site evaluation plan.

• Evidence of the applicant’s agreement to submit proof of IRB approvals and renewals for all client-level data collection instruments, informed consents and evaluation materials to the ETAC and to the SPNS program on an annual basis.

• Evidence of the applicant’s agreement to cooperate with the ETAC and SPNS Program staff regarding the privacy and confidentiality of study participant medical records.

• Evidence of any training in human subjects research protection by proposed key project staff of the applicant.

• Strength of the applicant’s plan to safeguard the privacy and confidentiality of study participants, and documented procedures for the electronic and physical protection of study participant information and data, in accordance with HIPAA regulations and human subjects research protections.

• Evidence of the applicant’s willingness to have both its plan to safeguard study participants’ privacy and confidentiality and its documented procedures for the protection of participant data reviewed by the ETAC, and to remedy any identified deficits with the ETAC’s assistance.

• Evidence of the applicant’s agreement to fully cooperate and work collaboratively with the ETAC with regard to the multi-site evaluation, additional focused studies and publication and dissemination efforts.

• Extent to which proposed key project personnel (including any consultants and subcontractors) have experience in participating in a multi-site evaluation of national scope.

• Extent to which proposed key project personnel (including any consultants and subcontractors) have experience in writing and publishing study findings in peer reviewed journals and in disseminating findings to local communities, national conferences and to policy makers.

• The extent to which the applicant’s mission and experience has been focused in implementing and managing HIV programs serving marginalized and hard-to-reach populations, including transgender women of color, if applicable.

• The extent to which the applicant’s organizational current structure and scope of current activities contribute to its ability to conduct the proposed project and meet the expectations of the program requirements.

• Strength of the applicant’s capacity to conduct the required multi-site and local evaluation activities described earlier in this announcement.

• Strength of the capacity of the applicant’s management information system (MIS) to support a comprehensive local evaluation in the collection, reporting and secure storage of study participant data.

• If applicable, clarity of description and appropriateness of the roles and responsibilities of consultants and/or subcontractors to be used to carry out aspects of the project.

• If applicable, the strength and appropriateness of signed and dated letters or memoranda of agreement or understanding from current and proposed collaborating organizations and individuals to fulfill the goals and objectives of the project (Attachment 9).
• If applicable (when applicant is not a direct provider of HIV primary medical care): evidence applicant has identified a medical provider organization with which to work collaboratively. Evidence of a signed and dated formal Memorandum of Agreement in which a medical provider organization states: 1) its willingness and ability to collect and report such clinical data to the ETAC; 2) its intentions to obtain Institutional Review Board approval and annual renewals to collect and report this data; and 3) its willingness to submit these IRB approvals and renewals to the ETAC and SPNS Program staff (Attachment 9).
• If applicable, evidence of applicant’s identification of collaborating organizations that will assist the applicant through HIV testing to identify transgender women of color who are HIV infected (Attachment 9).
• If applicable, clarity of the description of anticipated needs for technical assistance in the design, implementation and evaluation of the applicant’s project, as well as any anticipated staff training needs.
• Strength of the applicant’s cultural competency capabilities (Attachment 10).

Criterion 6: Support Requested (10 Points)
The reasonableness of the proposed budget for each year of the project period in relation to the objectives, the complexity of the research activities, and the anticipated results. The extent to which costs, as outlined in the budget and required resources sections, are reasonable given the scope of work. The extent to which key personnel have adequate time devoted to the project to achieve project objectives.

This corresponds to the Budget, Budget Justification, and Staffing Plan sections.

i. Budget and Budget Justification
• Strength of the applicant’s line item budgets for each year of the project period (Attachment 2) and their appropriateness to the proposed work plan.
• Strength and clarity of the application’s budget justification narrative’s support for each line item.
• Evidence the line item budgets specify allocations for staffing in percentages of full-time equivalents (FTEs) that are adequate for the proposed activities for each year of the project.
• If applicable, the extent to which contracts for proposed subcontractors and consultants are clearly described in terms of contract purposes; how costs are derived; and that payment mechanisms and deliverables are reasonable and appropriate.
• Evidence the budgets allocate sufficient support to meet the long distance travel expenses associated with the two SPNS Program grantee meetings held each project year in Washington, DC; and any travel relating to proposed staff training.
• Evidence the budget allocates no more than 5 percent of its total to support HIV testing activities.

ii. Staffing Plan
• The extent to which the staffing plan and project organizational chart (Attachment 3) are consistent with the project description and project activities.
• Evidence the staffing plan includes sufficient personnel to successfully implement all of the project activities throughout the project as described in the work plan.
Extent to which the time allocated for staff is consistent with their anticipated workload and the goals and objectives of the project.

Evidence the staffing plan includes a qualified evaluator or evaluation staff at a minimum a 25 percent full-time equivalent (.25 FTE) level.

Strength and appropriateness of the job descriptions for key staff (Attachment 4).

Strength and appropriateness of the biographical sketches (Attachment 5).

2. Review and Selection Process

The Division of Independent Review is responsible for managing objective reviews within HRSA. Applications competing for federal funds receive an objective and independent review performed by a committee of experts qualified by training and experience in particular fields or disciplines related to the program being reviewed. In selecting review committee members, other factors in addition to training and experience may be considered to improve the balance of the committee, e.g., geographic distribution. Each reviewer is screened to avoid conflicts of interest and is responsible for providing an objective, unbiased evaluation based on the review criteria noted above. The committee provides expert advice on the merits of each application to program officials responsible for final selections for award.

Applications that pass the initial HRSA eligibility screening will be reviewed and rated by a panel based on the program elements and review criteria presented in relevant sections of this funding opportunity announcement. The review criteria are designed to enable the review panel to assess the quality of a proposed project and determine the likelihood of its success. The criteria are closely related to each other and are considered as a whole in judging the overall quality of an application.

3. Anticipated Announcement and Award Dates

It is anticipated that awards will be announced prior to the start date of September 1, 2012.

VI. Award Administration Information

1. Award Notices

Each applicant will receive written notification of the outcome of the objective review process, including a summary of the expert committee’s assessment of the application’s strengths and weaknesses, and whether the application was selected for funding. Applicants who are selected for funding may be required to respond in a satisfactory manner to Conditions placed on their application before funding can proceed. Letters of notification do not provide authorization to begin performance.

The Notice of Award sets forth the amount of funds granted, the terms and conditions of the award, the effective date of the award, the budget period for which initial support will be given, the non-federal share to be provided (if applicable), and the total project period for which support is contemplated. Signed by the Grants Management Officer, it is sent to the applicant’s Authorized Organization Representative, and reflects the only authorizing document. It will be sent prior to the start date of September 1, 2012.
2. Administrative and National Policy Requirements

Successful applicants must comply with the administrative requirements outlined in 45 CFR Part 74 Uniform Administrative Requirements for Awards and Subawards to Institutions of Higher Education, Hospitals, Other Nonprofit Organizations, and Commercial Organizations or 45 CFR Part 92 Uniform Administrative Requirements For Grants And Cooperative Agreements to State, Local, and Tribal Governments, as appropriate.

HRSA grant and cooperative agreement awards are subject to the requirements of the HHS Grants Policy Statement (HHS GPS) that are applicable based on recipient type and purpose of award. This includes, as applicable, any requirements in Parts I and II of the HHS GPS that apply to the award. The HHS GPS is available at http://www.hrsa.gov/grants/. The general terms and conditions in the HHS GPS will apply as indicated unless there are statutory, regulatory, or award-specific requirements to the contrary (as specified in the Notice of Award).

Human Subjects Protection
Federal regulations (45 CFR 46) require that applications and proposals involving human subjects must be evaluated with reference to the risks to the subjects, the adequacy of protection against these risks, the potential benefits of the research to the subjects and others, and the importance of the knowledge gained or to be gained. If research involving human subjects is anticipated, you must meet the requirements of the DHHS regulations to protect human subjects from research risks as specified in the Code of Federal Regulations, Title 45 – Public Welfare, Part 46 – Protection of Human Subjects (45 CFR 46), available online at www.hhs.gov/ohrp/humansubjects/guidance/45cfr46.html.

Trafficking in Persons
Awards issued under this funding opportunity announcement are subject to the requirements of Section 106 (g) of the Trafficking Victims Protection Act of 2000, as amended (22 U.S.C. 7104). For the full text of the award term, go to http://www.hrsa.gov/grants/trafficking.html. If you are unable to access this link, please contact the Grants Management Specialist identified in this funding opportunity to obtain a copy of the Term.

Smoke-Free Workplace
The Public Health Service strongly encourages all award recipients to provide a smoke-free workplace and to promote the non-use of all tobacco products. Further, Public Law 103-227, the Pro-Children Act of 1994, prohibits smoking in certain facilities (or in some cases, any portion of a facility) in which regular or routine education, library, day care, health care or early childhood development services are provided to children.

Cultural and Linguistic Competence
HRSA programs serve culturally and linguistically diverse communities and multiple cultures. Although race and ethnicity are often thought to be dominant elements of culture, HRSA funded programs embrace a broader definition to include language, gender, socio-economic status, sexual orientation and gender identity, physical and mental capacity, age, religion, housing status, and regional differences. Organizational behaviors, practices, attitudes, and policies across all HRSA-supported entities respect and respond to the cultural diversity of communities, clients and students served. HRSA is committed to ensuring access to quality
health care for all. Quality care means access to services, information, materials delivered by competent providers in a manner that factors in the language needs, cultural richness, and diversity of populations served. Quality also means that, where appropriate, data collection instruments used should adhere to culturally competent and linguistically appropriate norms. For additional information and guidance, refer to the National Standards for Culturally and Linguistically Appropriate Services in Health Care (CLAS) published by HHS and available online at http://minorityhealth.hhs.gov/templates/browse.aspx?lvl=2&lvlID=15. Additional cultural competency and health literacy tools, resources and definitions are available online at http://www.hrsa.gov/culturalcompetence and http://www.hrsa.gov/healthliteracy.

Healthy People 2020
Healthy People 2020 is a national initiative led by HHS that sets priorities for all HRSA programs. The initiative has four overarching goals: (1) attain high-quality, longer lives free of preventable disease, disability, injury, and premature death; (2) achieve health equity, eliminate disparities, and improve the health of all groups; (3) create social and physical environments that promote good health for all; and (4) promote quality of life, healthy development, and healthy behaviors across all life stages. The program consists of 42 topic areas, containing measurable objectives. HRSA has actively participated in the work groups of all the topic areas, and is committed to the achievement of the Healthy People 2020 goals. More information about Healthy People 2020 may be found online at http://www.healthypeople.gov/.

Health IT
Health information technology (Health IT) provides the basis for improving the overall quality, safety and efficiency of the health delivery system. HRSA endorses the widespread and consistent use of health IT, which is the most promising tool for making health care services more accessible, efficient and cost effective for all Americans.

Related Health IT Resources:
- Health Information Technology (HHS)
- What is Health Care Quality and Who Decides? (AHRQ)

3. Reporting
The successful applicant under this funding opportunity announcement must comply with the following reporting and review activities:

a. Audit Requirements
Comply with audit requirements of Office of Management and Budget (OMB) Circular A-133. Information on the scope, frequency, and other aspects of the audits can be found on the Internet at http://www.whitehouse.gov/omb/circulars_default.

b. Payment Management Requirements
Submit a quarterly electronic Federal Financial Report (FFR) Cash Transaction Report via the Payment Management System. The report identifies cash expenditures against the authorized funds for the grant or cooperative agreement. The FFR Cash Transaction Reports must be filed within 30 days of the end of each calendar quarter. Failure to submit the report may result in the inability to access award funds. Go to http://www.dpm.psc.gov for additional information.
c. **Status Reports**

1) **Federal Financial Report.** The Federal Financial Report (SF-425) is required within 90 days of the end of each budget period. The report is an accounting of expenditures under the project that year. Financial reports must be submitted electronically through EHB. More specific information will be included in the Notice of Award.

2) **Progress Report(s).** The awardee must submit a progress report to HRSA on a semi-annual basis. Timely submission and HRSA approval of your Federal Financial Report (FFR) and your Progress Report for the prior budget period initiates a new budget period and the release of the next year’s funds. Further information on specific content will be provided post-award.

3) **Final Report.** A final report is due within 90 days after the project period ends. Further information on specific content will be provided post-award. The final report must be submitted on-line by awardees in the Electronic Handbooks system at https://grants.hrsa.gov/webexternal/home.asp.

d. **Transparency Act Reporting Requirements**

New awards (“Type 1”) issued under this funding opportunity announcement are subject to the reporting requirements of the Federal Funding Accountability and Transparency Act (FFATA) of 2006 (Pub. L. 109–282), as amended by section 6202 of Public Law 110–252, and implemented by 2 CFR Part 170. Grant and cooperative agreement recipients must report information for each first-tier subaward of $25,000 or more in federal funds and executive total compensation for the recipient’s and subrecipient’s five most highly compensated executives as outlined in Appendix A to 2 CFR Part 170 (available online at http://www.hrsa.gov/grants/ffata.html). Competing continuation (“Type 2”) awardees may be subject to this requirement and will be so notified in the Notice of Award.

VII. **Agency Contacts**

Applicants may obtain additional information regarding business, administrative, or fiscal issues related to this funding opportunity announcement by contacting:

Tammy Jeffs, Grants Management Specialist  
Attn: Enhancing Engagement and Retention in Quality HIV Care for Transgender Women of Color- Demonstration Sites (HRSA-12-099)  
HRSA Division of Grants Management Operations, OFAM  
Parklawn Building, Room 11-03  
5600 Fishers Lane  
Rockville, MD 20857  
Telephone: (301) 443-5419  
Fax: (301) 443-6343  
Email: TJeffs@hrsa.gov

Additional information related to the overall program issues and/or technical assistance regarding this funding announcement may be obtained by contacting:
Adan Cajina
Demonstration and Evaluation Branch
Attn: Enhancing Engagement and Retention in Quality HIV Care for Transgender Women of Color - Demonstration Sites (# HRSA-12-099)
HIV-AIDS Bureau, HRSA
Parklawn Building, Room 7C-07
5600 Fishers Lane
Rockville, MD 20857
Telephone: (301) 443-3180
Fax: (301) 594-2511
Email: ACajina@hrsa.gov

Applicants may need assistance when working online to submit their application forms electronically. Applicants should always obtain a case number when calling for support. For assistance with submitting the application in Grants.gov, contact Grants.gov 24 hours a day, seven days a week, excluding Federal holidays at:

Grants.gov Contact Center
Telephone: 1-800-518-4726
E-mail: support@grants.gov

VIII. Tips for Writing a Strong Application

A concise resource offering tips for writing proposals for HHS grants and cooperative agreements can be accessed online at: