



**Application for an
Urban Conservation Treaty for Migratory Birds
Challenge Grant**

Applicant Information: Date:

City and State: Name of Mayor: Congressional District;

City Contact:

Title:

Address:

Telephone:

Fax:

E-mail:

City Website:

Regional/Local U.S. Fish and Wildlife Service Office:

Regional Contact: Title:

Address:

Telephone: Fax:

E-mail:

For Official Use

Date Received:

Review Date:

Reviewers:

Urban Conservation Treaty for Migratory Birds proposal narrative format:

Use the following format to submit your project proposal.

I. URBAN CONSERVATION TREATY PROGRAM SUMMARY:

Provide an executive summary, not to exceed one page, of the Treaty project proposal.

II URBAN CONSERVATION TREATY PROGRAM NEEDS STATEMENT:

What are the issues, needs, and opportunities that the Treaty projects will address in your city? Narrative should not exceed one page.

III. URBAN CONSERVATION TREATY PROGRAM GOALS and OBJECTIVES:

What are your program goals (following but not limited to the component goals provided)?

Think of the goals as the long-term benefits of the program.

Think of the project objectives as the measurable changes resulting from the projects.

Narrative for each goal should not exceed one page.

The Urban Bird Treaty application proposals must include the following for each goal component.

1. *Project Scope:* How will the proposed conservation proposal projects meet the goals of the program and how will it benefit birds, and provide for long-range conservation and monitoring? How will the U.S. Fish and Wildlife Service Urban Bird Treaty program be recognized?

2. *Community Involvement:* How will the proposed program, and projects within, involve the community - general public, schools, local businesses, and public and private landowners? What types of projects will ensure public participation and how will this be measured? How will the U.S. Fish and Wildlife Service Urban Bird Treaty program be recognized?

3. *Conservation Programs and Partners:* How will proposed projects utilize and involve existing conservation programs and partners - federal, tribal, state, and local governments; corporations and non-profit or nongovernmental groups? Describe how the goals of the Urban Bird Treaty program will specifically involve partners. How will this be measured? How will the U.S. Fish and Wildlife Service Urban Bird Treaty program be recognized?

Additional suggestions to be included in the application to support goals:

For Habitat Protection, Enhancement, and Restoration Projects:

A map of the potential project site(s) with the following information:

a. size of project site(s) in acres, b. existing land use (i.e. commercial, agricultural, residential, etc.); vegetation communities and habitat types. c. adjacent land use d. current wildlife use (i.e. feeding, migratory stopover, nesting, etc.) Site photographs are very useful. These initial photographs document the existing pre-project conditions.

Reduce Hazards Projects:

What are the hazards? Where are they? Provide mapping or photos if they can be shown.

Describe the strategies that would be used to reduce the identified hazards?

Educate and Engage Citizens in Monitoring, Caring About, and Advocating for Birds

and Their Conservation.

Explain how you will work to engage scientists and citizens in specific monitoring and citizen science programs.

Foster Youth Environmental Education With a Focus on Birds:

Identify the nature of the education and outreach project(s). Will it be a standalone, self-contained project or a component of another project?

Manage Invasive, Non-native, and Nuisance Species Management Projects:

What are the plant or animal species that constitute the problem? Where are they located? Representative photographs are useful.

Increase the awareness of the value of migrating birds and their habitats.

Give examples of projects planned to celebrate International Migratory Bird Day as well as plans for educational brochures and articles to increase awareness of the value of birds.

IV. URBAN CONSERVATION TREATY PARTNERS AND IMPLEMENTATION

This section should describe how your program will be implemented. What are the tasks associated with the goals and objectives identified above? Who will be responsible for completing these tasks? What partners do you anticipate for each focus area? Narrative should not exceed one page.

VI. BUDGET (Cost estimate)

Provide a preliminary cost estimate for each proposed project.

VII. PROJECTED TIMELINE

As a planning tool, provide a preliminary time-line for each proposed project and for the City's long-term participation in the Urban Bird Treaty program as a whole.